

The ComPost.

Screenshots of project

The Website.

<https://thecompost.wixsite.com/magazine>

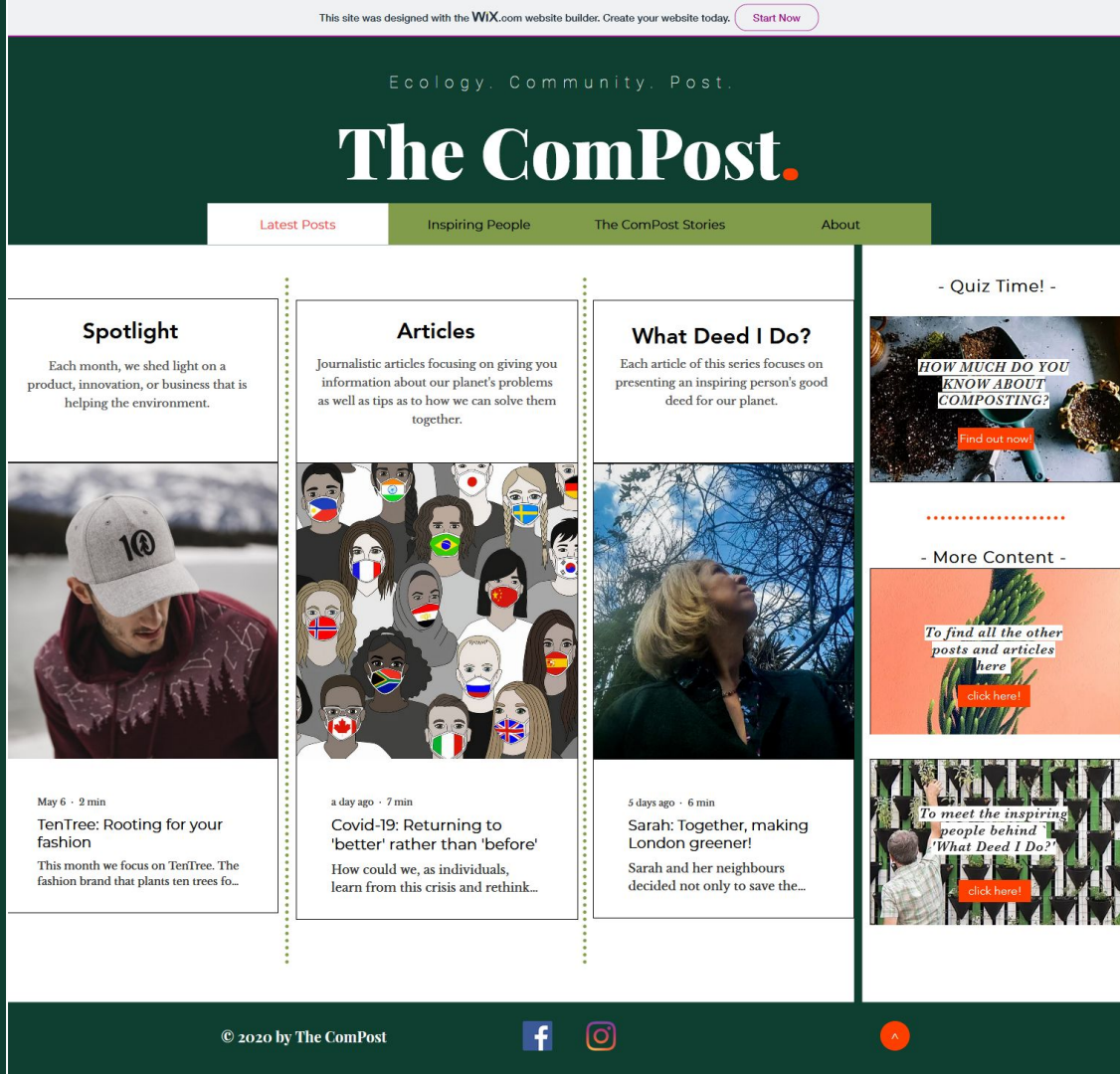
Website

1st page:

- Top has the Logo, slogan and the menu
- Short descriptions of the different types of articles followed by the latest article of each category.
- On the right there is a link to the quiz, a link to the profiles of the interviewees for What Deed I Do, and a link to see all the other articles.

Footer:

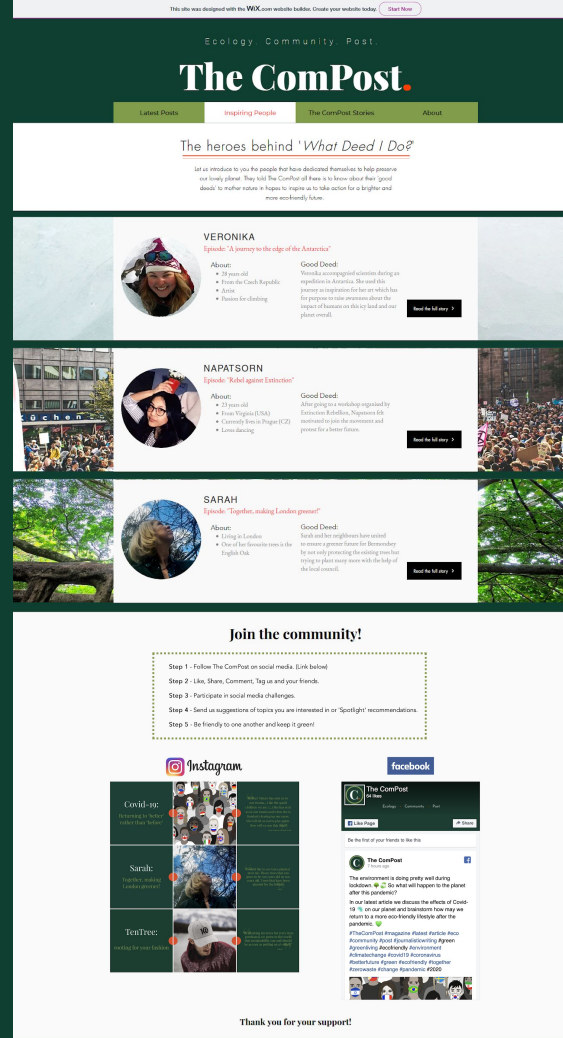
- present on all pages
- Social media links and the return to top button



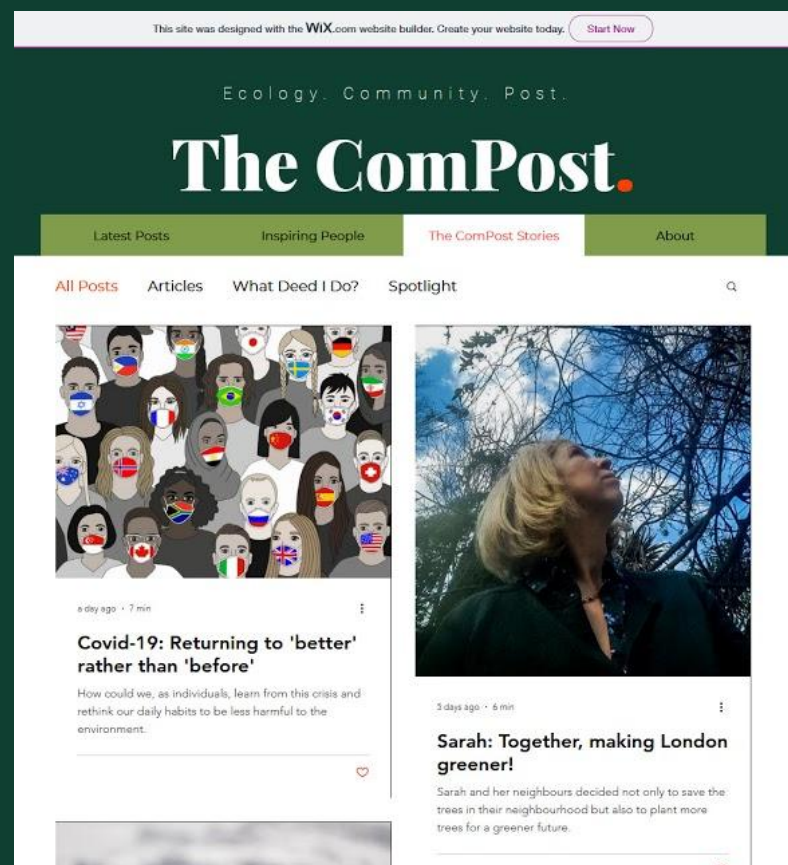
Website

2nd Page:

- The profiles of the interviewees of What Did I Do with links to the full article
- “Join the community” shows the audience all the ways they can give feedback or contribute to the magazine
- Feed to the social media pages



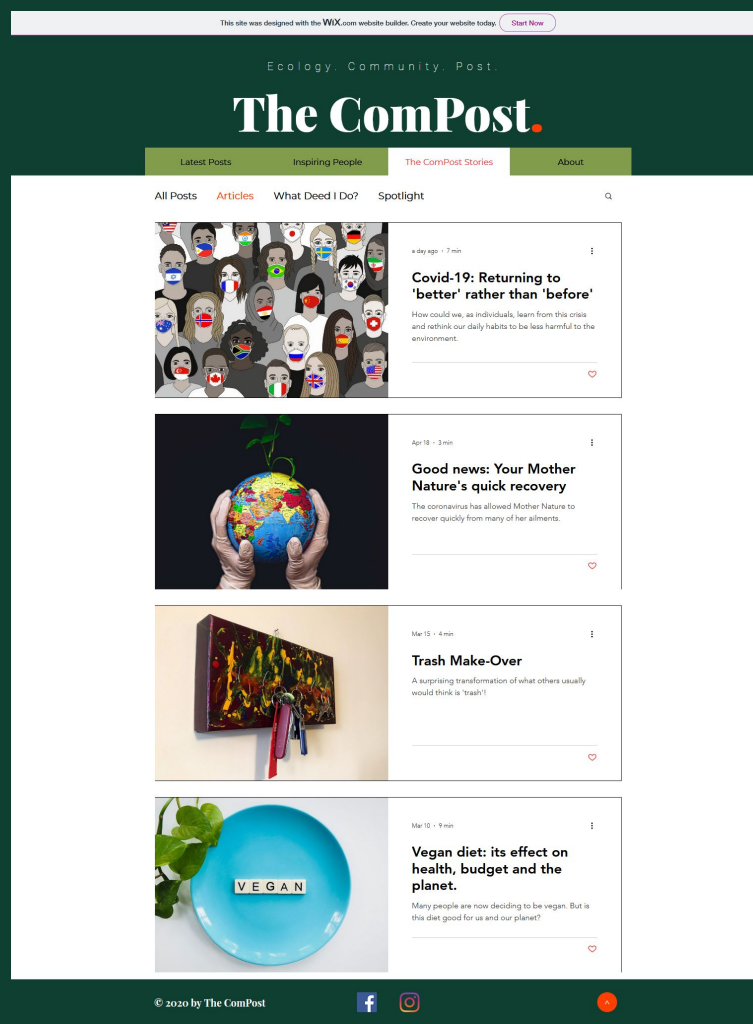
On each article thumbnails there are the date it was published, how long it takes to read, a possibility to share to social media, and a heart for people to show they liked the article.



Website

3rd page:

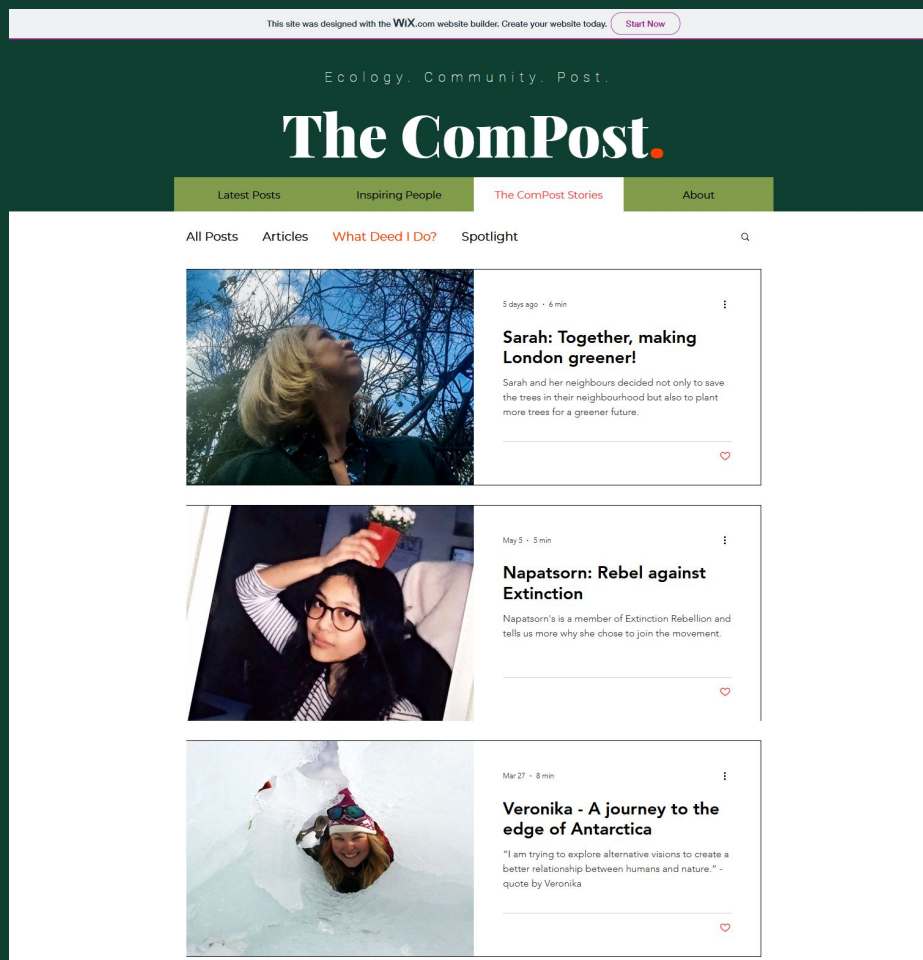
Articles section



Website

3rd page:

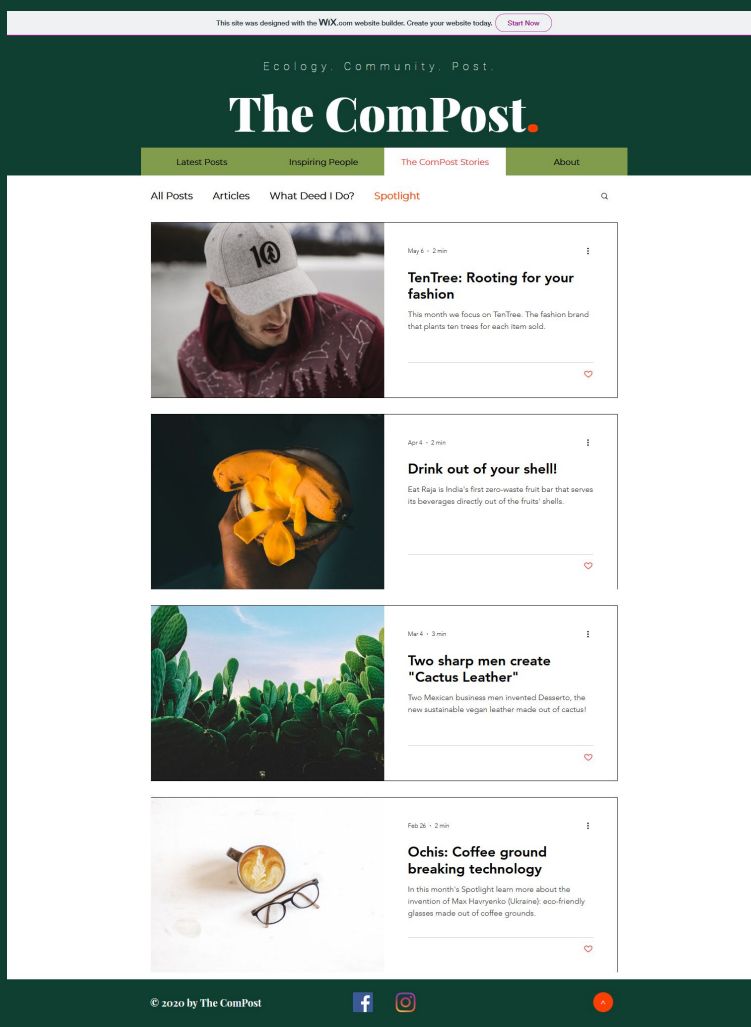
What Deed I Do section



Website

3rd page:

Spotlight section

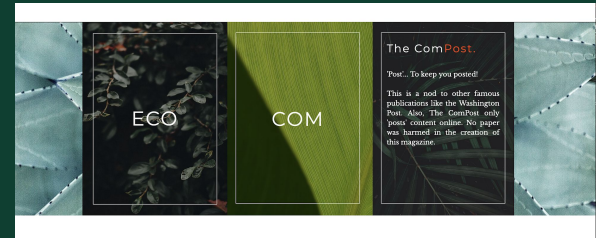
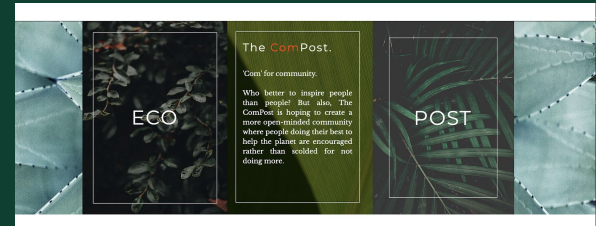
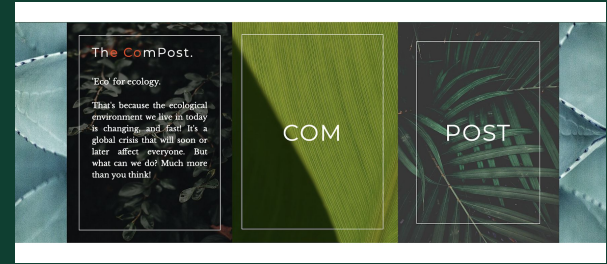
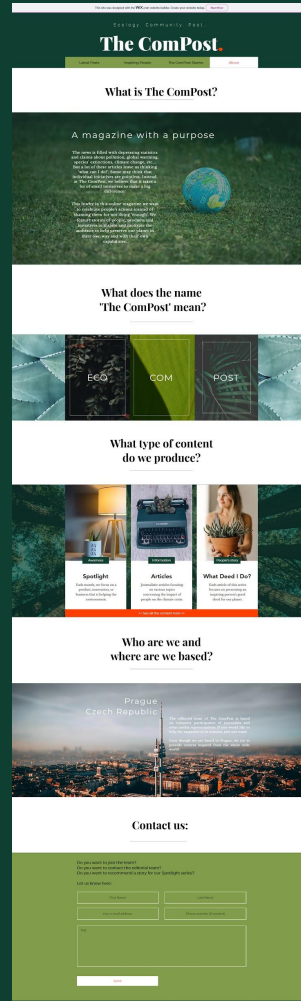


Website

4th Page:

The about page has 5 sections

- Describes the purpose of the magazine
- Hover over section to explain the hidden meanings of the name (as shown on the right)
- Descriptions of the different types of articles
- Where is the magazine located and who contributes
- A contact section



Feb 26 - 2:00pm

2

Ochis: Coffee ground breaking technology

Combining utility, fashion, and sustainability. Ochis are the first glasses to use ground coffee as principal material.



Over 2 billion coffee cups are used worldwide each day. As a result, a vast amount of coffee grounds is being thrown away, even though they are far from useless. Coffee grounds can be used as fertilizer for your plants, repel certain insects and pests, for compost, natural dyes, home-made exfoliating products for your skin... and more for [repost](#)!

This idea came from Mike Hargreaves in Kips, UKraine. Heavily concerned about the plastic pollution and over consumption, Hargreaves decided to create glasses that would be safe for his kids and for the planet. In his [interview for the BBC](#), Hargreaves said:

"Morally and intellectually, I couldn't allow myself to make plastic glasses."

Instead, he first started with prototypes using rice, wood or even herbs before coming up with the idea of using coffee grounds. The resulting material is called Ochis, the black colour of the coffee grounds which is a strong colour for glasses as well as the fact that billions of coffee cups are being served everyday with the grounds often being thrown away.

The recipe for success:

These eco-friendly glasses include combining:

- coffee grounds
- tea (to bind and filter imp)
- vegetable oil

The mix is pressed, carved, sealed and the hard polished for better presentation. This technique makes the glasses biodegradable. 100% water proof plastic, it also creates a material that is very light, with an original pattern that looks very stylish. Also, do not worry, even though they are made out of coffee grounds they will not dissolve into an espresso when it rains. They are totally water resistant.

Oh! A great detail for coffee lovers: they actually smell like coffee for a few months!

Important! Get your own pair of glasses from [Ochis](#) before it's too late.

Article by:

Lara De

Editor in chief at The ComPost

Pictures from:

Unsplash

f t @

Spotlight

Recent Posts

View All



Test tree: looking for your...



stick out of your shelf!

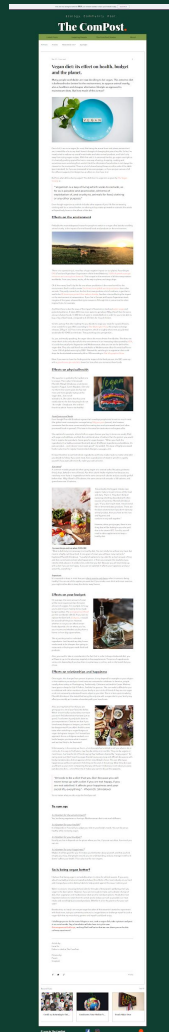


Two sharp new create "an...

Website

Full article:

“Vegan diet: its effect on health,
budget and the planet”



Website

Full article:

“Trash Make-Over”

(left side = start; right side =
end)



The ComPost.

[All Posts](#) [Articles](#) [What Does It Do?](#) [Spotlight](#)

Mar 4 - Tuesday 1

Two sharp men create "Cactus Leather"

For this March 2020's Spotlight, we will focus on Desserto, the new sustainable vegan leather made out of cactus invented by two Mexican businessmen.



The story behind this product starts with two men whose jobs used to revolve around leather. Ashlin Lopez Velasco worked in the car industry that used leather for car interiors while Mario Caceres worked in the fashion industry. These jobs made them realize how this material had a harmful impact on animals and the environment. This is why they co-founded Ashlin Di Mario, a company set up to focus on creating a new eco-friendly vegan leather.

The root of the problem

The first thing that comes to mind when thinking about leather is the ethical issue of the treatment and killing of the animals needed for their skins. However the issue also concerns the impact of the industry on the environment.

The whole process, from taking the animals all the way to the shipping of the final product is extremely polluting and unsafe both for humans and our ecosystems. Cows are the animal most often used to create leather, and they are alone producing a vast amount of methane, a very potent greenhouse gas. Information released by [EPA](#) shows just how far the issue of the leather industry goes: water waste and pollution, deforestation for pasture land, harmful chemicals used in tanning causing pollution and diseases... The list goes on.

Unfortunately, even most of the vegan leathers on the market are harmful to the environment as they are primarily made out of plastic-based materials like polyvinyl chloride (PVC) and polyurethane (PU).

A successful idea

After two years in Mexico, Lopez Velasco and Cisneros came up with *Cactus*. The leather is made from cactus which is the most abundant plant in Mexico. They chose a variety named Nopal from its numerous advantages. It uses a huge amount of water by relying solely on rain water (and the irrigation system around the other plants) and the abundance of nutrients present in the soil of the Zacaucatan state where the plants are growing. This plant easily survives the cold temperatures of winter and, however, since only the mature leaves are used, allowing the cactus to grow back within 10 to 15 months. This makes the cactus a renewable source of material. The Nopal cactus has very small thorns making it safe for harvesters to handle. And the best part probably is that, unlike cows which create greenhouse gases, cacti are using photosynthesis to absorb carbon dioxide.

These patterns are used for transferring the print into leather. It has been engineered to be the least polluting and energy consuming as possible. The company does not use any sort of pesticide or herbicide in its plantations. After being cut, the print is cleaned, washed and then left in the sun to dry for 3 days, which avoids the use of energy needed for an industrial oven. It is then mixed with non-toxic chemicals and shaped into any texture or colour needed. This process creates a leather material that is durable, breathable, flexible, partly biodegradable, and about the same price as regular leather. Also, the remaining organic wastes material is used by the national food industry.

*Our hope is not only to help the environment but also help to create jobs." - quote from Adrián Lopez Velarde

Lopex Velarde and Ganesha have showcased their leather in festivals in Milan and Australia in 2019. The company does not plan on creating their own product but instead is focusing to make their eco-friendly material accessible and popular with a greater number of companies and industries.

Article by:
Lena Fik
Editor in chief at The ConPost

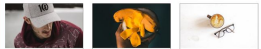
Photo by
Unplash

Spotlight

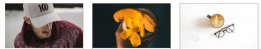
Spotlight

Recent Posts [See all](#)

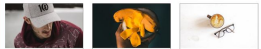
Recent Posts [See all](#)



TestFree: Looking for your ...	Drink out of your shell	Ochis: Coffee ground bean...
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TestFree: Looking for your ...	Drink out of your shell	Ochis: Coffee ground bean...
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TestFree: Looking for your ...	Drink out of your shell	Ochis: Coffee ground bean...
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Website

Full article:

“Veronika: A journey to the edge of Antarctica”



Website

Full article:

“Eat Raja: Drink out of your shell”

100,000 items reported with this RSS feed. See details for further details and available feeds. [View Page](#)

Ecology Community Post

The ComPost.

[Local News](#) [Regional News](#) [The Community Post](#) [About](#)

[Home](#) [About](#) [What's New](#) [Contact](#)

News - 1/1/2020


1

Drink out of your shell!

This month we focus on **Eat Raja**, India's first zero waste food bar that serves its beverages directly out of the food's shells.


Eat Raja has been a popular place here since the 1980s. It is situated in Bangalore in Southern India, which is the 2nd most populated city in the world in population of 1st city people. The region generates around 100,000 tonnes of waste per day, 75% of which ends up in a landfill.

After the original owner of Eat Raja passed away, his son, Anand Singh, decided to tackle the issue of waste in the region. He gave up his career as a software engineer and took over the bar with a mission to be business as usual, but zero waste.



The group and individuals offered at Eat Raja come from a great variety of locally sourced fruits and vegetables, bananas, pineapples, watermelons, tomatoes, cucumbers, and so on. In addition, they also serve soft drinks, smoothies, and more. They are helped by the members of the local community to gather a range of organic supplies.

However, the most original part of the business is probably the containers used to serve the beverages. For shells. After using the most biodegradable, they are recycled for the same. The reason for using such containers is that they are made from natural materials like banana, papaya, or even hollowed out coconuts, and are used by the most friendly customers and by the most eco-friendly businesses. The reason offered at Eat Raja for using such containers is that they are made out of recycled banana leaves.



"We don't use cups, we don't use straws, we don't use any kind of plastic or paper, and we don't give any kind of packaging as well. And that is what makes us unique." *Anand Singh*

For this place, besides the food, the most important thing is that they use the shells. The business also serves hot organic drinks using straws, and all the necessary food straws are either used to make compost or given as food to cows.

Article by:

Article by:

Editor in chief at The ComPost


Guest photos by:

Photo:


[Facebook](#) [Twitter](#) [Instagram](#)

Recent Posts


1/1/2020



Twitter: Looking for you...



Facebook: We are...



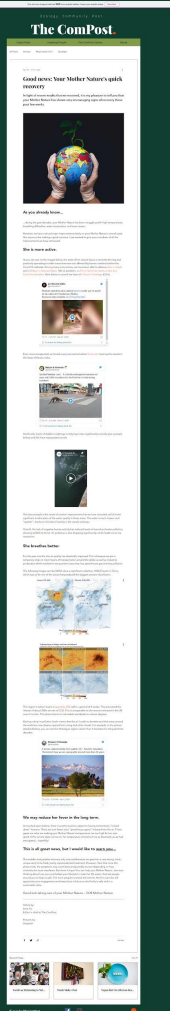
Instagram: I really great here...

© 2020 by The ComPost

Website

Full article:

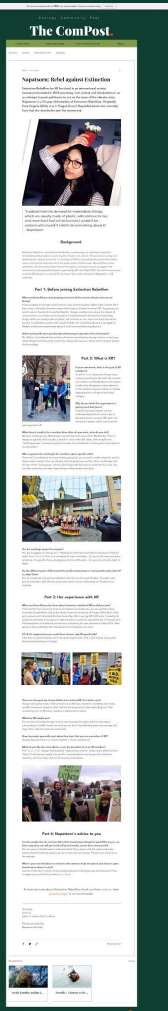
“Good news: Your mother nature’s quick recovery”



Website

Full article:

“Napatsorn: rebel against extinction”



Website

Full article:

“Tentree: rooting for your fashion”

EcologyCommunityPost

The ComPost.

Latest Posts

Investing/Finance

Real Estate/Real Estate

Others

All Posts

Articles

What David Did

Spotlight

May 1 - 2:00pm

3

TenTree: Rooting for your fashion

This month we focus on TenTree. The fashion brand that plants ten trees for each item sold.


The fashion industry is known to be one of the most polluting businesses worldwide, even more than transportation and agriculture (though combined). The issue is an easy, avoidable choice of materials, production, shipment, and a lack of proper disposal if pollution is not a priority.

Here are some interesting features if you want to know more into the topic:

- [The life cycle of a shirt: How? \(Globe\) TEDxEd talk](#)
- [The fashion industry emits more carbon than international flights and maritime shipping combined. Here are the businesses that make the change](#) - [Business Insider](#)
- [GLOVE & POLYESTER](#) - The Conscious Club
- [The cost of fashion](#) - The Economist article

Planting the seeds of success

Kate Endrey, a former tree planter, and the David David also decided to combat this issue by creating a clothing brand that gives back. They would then be joined by David Endrey, Kate's brother who ended up becoming their CEO.



The overwhelming support given to the brand by the community of Regina, Canada, allowed for a commitment to quickly expand and form their original "Seedquarters" (Endrey's business).

However, the big turn over may have been in 2012 when the 3 partners generated their business idea on Instagram. One day, the 3 of them were in the Canadian valley. 19 other entrepreneurs gave advice to sustain capitalism in the future that they will "invest" in the people. Another day, TenTree did some more work before finding their first item, and this was a history...

Company is full bloom

Since then, TenTree has been making more than they expect. Their commitment to only include ethical practices, cotton, sustainable, fair, and have a plus industry association. The TenTree's TenTree makes their own commitment.

The production, materials used and shipping of these products have been calculated and adjusted to minimize water use, CO2 emissions and overall waste. This allowed them to become a certified "conscious" which is given by business that meet the highest standards of ethical social and environmental support, public transparency, and legal accountability to business and customers.

In total, their products have helped create jobs in partnership with various charities across the globe. They have been able to plant over 30 million more as of March 2019 in 100 countries. Their goal is to plant about 1 billion trees by 2030.

"My planting ten trees for every item purchased, we prove to the world that sustainability can and should be as easy as putting on a t-shirt." - Tentree's website

Investor: Check out their online shop here. Or follow them on [Instagram](#), [Facebook](#), and [Twitter](#).


Article by
David
Editor is called as The ComPost

Picture by
TenTree website


Twitter

Recent Posts


David



Drink out of your shell



Two sheep are made of...



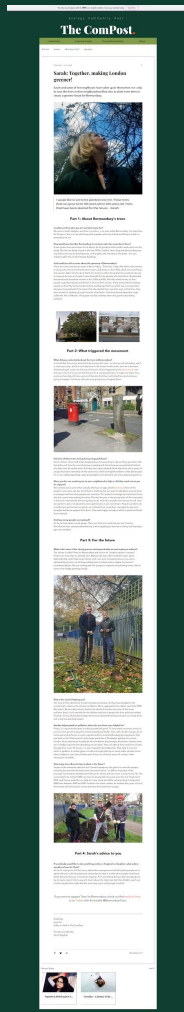
Odio coffee grounds...

© 2020 by The ComPost

Website

Full article:

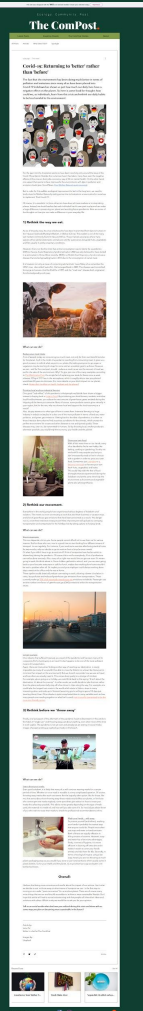
“Sarah: Together, making
London greener!”



Website

Full article:

“Covid-19: Returning to ‘better’ rather than ‘before’”



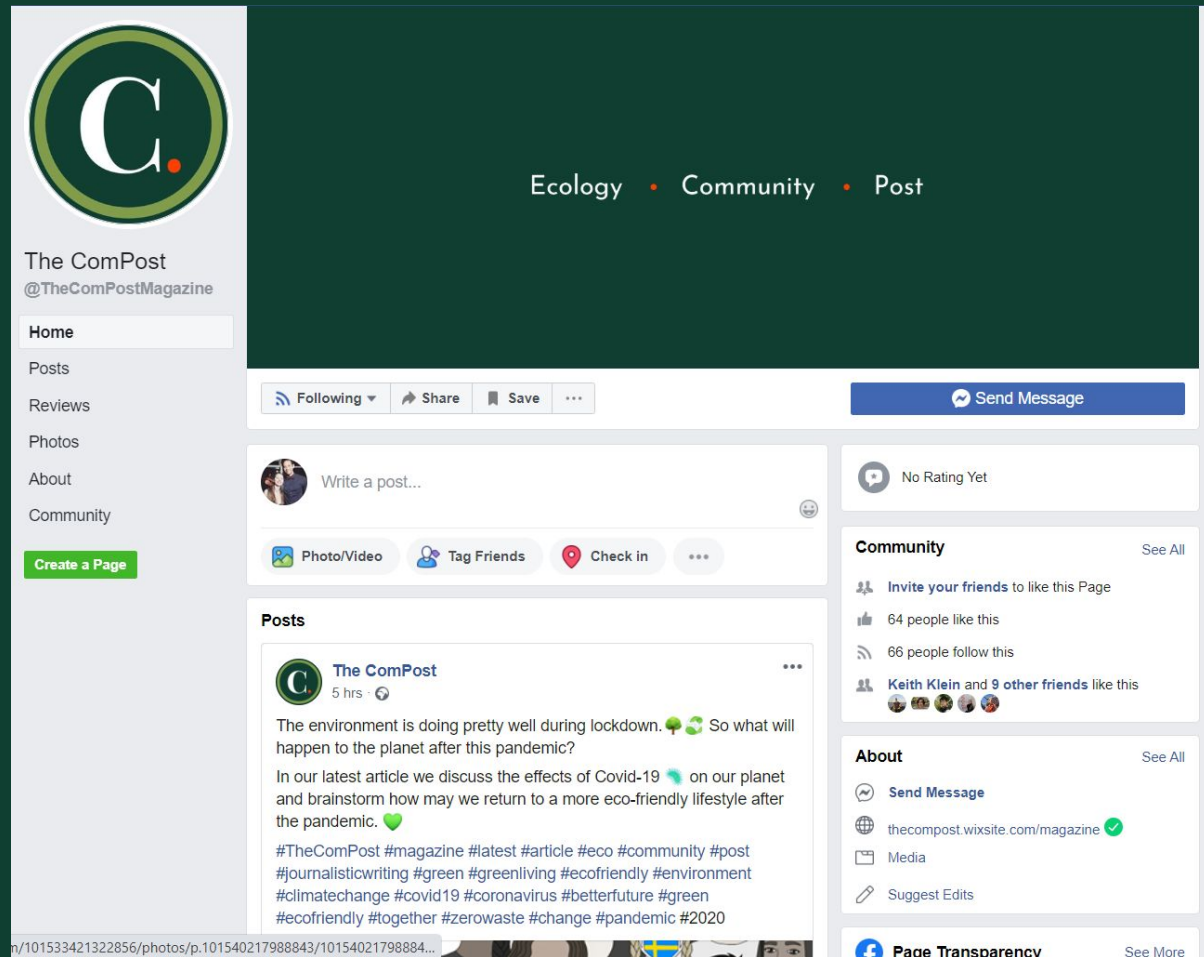
The Facebook page.

[https://www.facebook.com/TheComPostMagazine/?
epa=SEARCH_BOX](https://www.facebook.com/TheComPostMagazine/?epa=SEARCH_BOX)

Facebook

The landing page:

- Profile picture is the stamp logo of The ComPost
- The banner is the 'slogan'



The screenshot shows the Facebook profile of 'The ComPost' (@TheComPostMagazine). The profile picture is a circular logo with a green border and a white 'C' containing a red dot. The banner image is dark green with the text 'Ecology • Community • Post' in white. The left sidebar contains navigation links: Home, Posts, Reviews, Photos, About, and Community, along with a 'Create a Page' button. The main content area features a 'Write a post...' section with options for Photo/Video, Tag Friends, and Check in. Below this is a post from 'The ComPost' dated 5 hours ago, discussing the environment during lockdown and the effects of Covid-19. The post includes a text-based article snippet and a list of hashtags. The right sidebar shows engagement metrics (likes, follows), a 'Community' section, an 'About' section with a website link, and a 'Page Transparency' link.

Ecology • Community • Post

The ComPost
@TheComPostMagazine

Home
Posts
Reviews
Photos
About
Community

Create a Page

Following Share Save ... Send Message

Write a post...

Photo/Video Tag Friends Check in ...

Posts

The ComPost
5 hrs · 🌍

The environment is doing pretty well during lockdown. 🌱🌿 So what will happen to the planet after this pandemic?

In our latest article we discuss the effects of Covid-19 🌍 on our planet and brainstorm how may we return to a more eco-friendly lifestyle after the pandemic. 💚

#TheComPost #magazine #latest #article #eco #community #post #journalisticwriting #green #greenliving #ecofriendly #environment #climatechange #covid19 #coronavirus #betterfuture #green #ecofriendly #together #zerowaste #change #pandemic #2020

Community See All

Invite your friends to like this Page

64 people like this

66 people follow this

Keith Klein and 9 other friends like this

About See All

Send Message

thecompost.wixsite.com/magazine ✓

Media

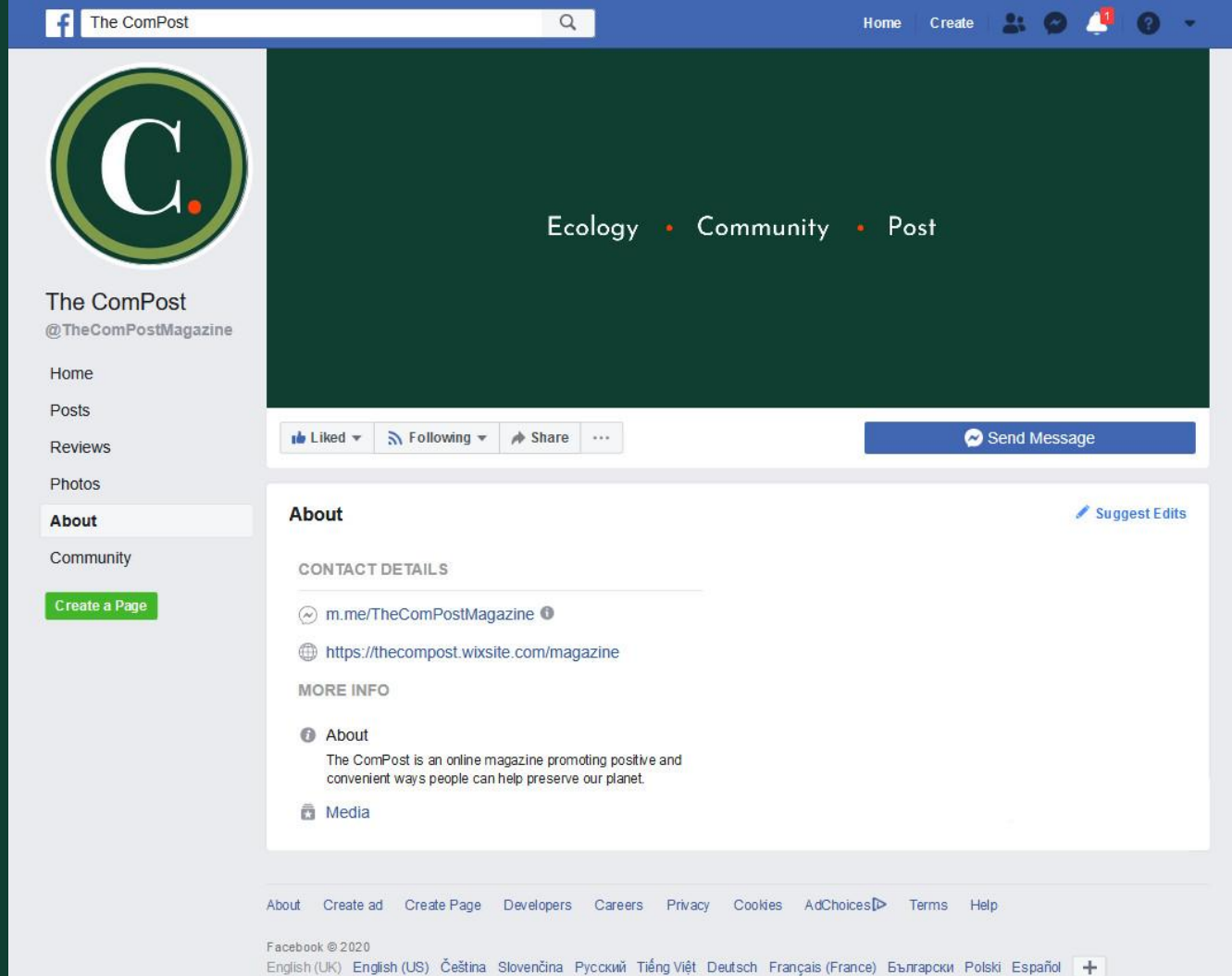
Suggest Edits

Page Transparency See More

Facebook

The About section:

- Link to the website
- Short description of the Magazine
- Described as 'Media'



The screenshot shows the Facebook profile of 'The ComPost' (@TheComPostMagazine). The profile picture is a green circle with a white 'C' and a red dot. The cover photo is a dark green banner with the text 'Ecology • Community • Post'. The left sidebar contains navigation links: Home, Posts, Reviews, Photos, About (selected), and Community, along with a 'Create a Page' button. The main content area shows the 'About' section with 'CONTACT DETAILS' (m.me/TheComPostMagazine and https://thecompost.wixsite.com/magazine) and 'MORE INFO' (About: The ComPost is an online magazine promoting positive and convenient ways people can help preserve our planet; Media). The footer includes various links like About, Create ad, and a language selector.

The ComPost
@TheComPostMagazine

Home
Posts
Reviews
Photos
About
Community

Create a Page

Ecology • Community • Post

Liked Following Share ... Send Message

About [Suggest Edits](#)

CONTACT DETAILS

m.me/TheComPostMagazine ⓘ

https://thecompost.wixsite.com/magazine

MORE INFO

About
The ComPost is an online magazine promoting positive and convenient ways people can help preserve our planet.

Media

About Create ad Create Page Developers Careers Privacy Cookies AdChoices Terms Help

Facebook © 2020
English (UK) English (US) Čeština Slovenčina Русский Tiếng Việt Deutsch Français (France) Български Polski Español +

Facebook

The community tab allows people to discuss or comment on a separate sub-page than the actual page where I post the content.

The screenshot shows the Facebook interface for 'The ComPost' community page. The page header includes the navigation links 'Ecology', 'Community', and 'Post'. The left sidebar contains the page name 'The ComPost', the handle '@TheComPostMagazine', and navigation options: Home, Posts, Reviews, Photos, About, and Community (which is highlighted). A 'Create a Page' button is also visible.

The main content area features a 'Friends and The ComPost' section with a row of profile pictures and the text 'Margaux Ilunga, Lena Fix and 8 other friends like The ComPost.' Below this is a 'Public Posts at The ComPost' section. The first post is by 'Radek Kocich' (The ComPost) dated April 1, with the text 'The best magazine!'. The post has interaction buttons for 'Like', 'Comment', and 'Share'. Below the post is a comment box with the placeholder text 'Write a comment...'. On the right side, there are statistics: '64 Total Likes' and '66 Total Follows'. Below these are suggestions for friends to invite, including 'Alexia Ramos', 'Emma Rikken', and 'Pierre Vdw', each with an 'Invite' button. At the bottom right, there is a 'See All Friends' button and a language selection menu showing 'English (US)', 'Français (France)', 'Nederlands', 'Frysk', and 'Español'.

Facebook

Repost of an article from the website.

**The ComPost**

March 23 · 🌐

SPOTLIGHT 🌟 February 2020

For our very first spotlight article, find out more about Ochis. The company that uses coffee grounds ☕ To create fashionable eyewear 🕶️!



[THECOMPOST.WIXSITE.COM](https://thecompost.wixsite.com)

Ochis: Coffee ground breaking technology ✓

Combining utility, fashion, and sustainability. Ochis are the first glasses to...

 Like

 Comment

 Share

Facebook

Repost of an article from the website.

**The ComPost**

March 23 · 🌐

Is going vegan the best way to save our planet? 🌍 And what are the effects of this diet on our health 🩺, budget 💰, and socialising 🧑? 🧑



THECOMPOST.WIXSITE.COM

Vegan diet: its effect on health, budget and the planet. ✓

Many people worldwide are now deciding to be vegan. This extreme diet i...

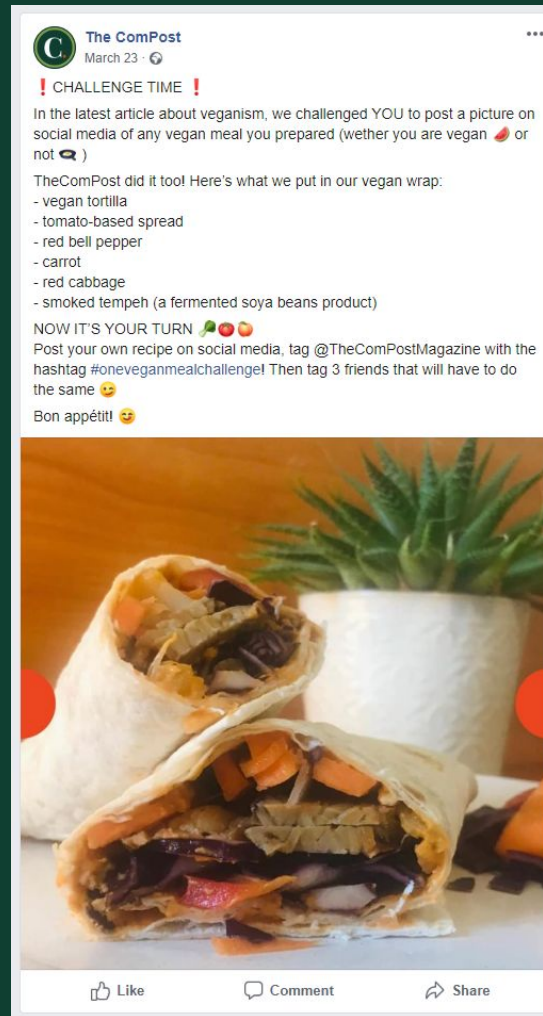
👍 Like

💬 Comment

➦ Share


Facebook

After posting the article about veganism, I posted this was an attempt to start a related social-media challenge for the audience.




Facebook



Repost of an article from the website.

 **The ComPost**
March 23 · 🌐

SPOTLIGHT 🌞 March 2020
In this month's editing of our Spotlight, we focus on two men who came up with an eco-friendly alternative to leather by using cactus instead of animals!
🌵




THECOMPOST.WIXSITE.COM
Two sharp men create "cactus leather"- The ComPost Magazine ✓


 Like  Comment  Share

Facebook

Repost of an article from the website.

**The ComPost**
March 23 · 🌐


Here are some tips to help you put your trash can on a diet and give your creativity a workout! 💪





THECOMPOST.WIXSITE.COM

Trash Make-Over ✓

A surprising transformation of what others usually would think is 'trash'!...


 Like

 Comment

 Share

Facebook


Repost of an article from the website.

**The ComPost**

April 5 · 🌐

SPOTLIGHT 🌟 April 2020


This month we focus on Eat Raja, India's very first zero-waste juice bar which serves juices inside the peels and shells of the fruits and vegetables it Came from! 🇮🇳 😊 🥥





THECOMPOST.WIXSITE.COM


Spotlight: Drink out of your shell! ✓


This month we focus on Eat Raja, India's first zero-waste fruit bar that serv...

 Radek Kocich





 Like

 Comment

 Share




Write a comment...

Facebook


Repost of an article from the website.

**The ComPost**
April 6 · 🌐


What Deed I Do? 💚
This brand new article series focuses on people that are devoting their time and efforts to accomplish “good deeds” for our planet! 🌍🌍🌍
Find out more about Veronika, as well as the reasons that pushed her to travel all the way to Antarctica ❄️





THECOMPOST.WIXSITE.COM
Veronika - A journey to the edge of Antarctica ✅
Meet Veronika, the young artist who traveled to Antarctica and back to rais...

 You and 1 other


3 Shares

 Like

 Comment


 Share

 Write a comment...

Facebook

Repost of an article from the website.


**The ComPost**

April 22 · 🌐

Happy Earth Day! 🌍🌍🌍

We are all facing hardships at the moment which is why this article tries to focus on some positive news...

Stay safe 🤔 Stay home 🏠 Stay green 🍀



THECOMPOST.WIXSITE.COM

Good news: Your Mother Nature's quick recovery ✅


In the lights of recent results that have been sent in, I have the pleasure to...

👍 Radek Kocich


👍 Like

💬 Comment

➦ Share




Write a comment...



Facebook


Repost of an article from the website.


**The ComPost**

May 9 at 4:58 PM · 🌐

What Deed I Do? 💚

Check out the story of Napatsorn's good deed to our planet in this article:








THECOMPOST.WIXSITE.COM

Napatsorn: Rebel against Extinction ✅

Napatsorn's is a member of Extinction Rebellion and tells us more why sh...


 Like

 Comment

 Share

Facebook


Repost of an article from the website.

**The ComPost**

May 22 at 11:31 AM · 🌐

SPOTLIGHT 🌟 April 2020


This month, we wanted to focus on a brand that has inspired us in many ways. [tentree](#) is the fashion brand that roots for a greener future by showing us that "sustainability can and should be as easy as putting on a t-shirt." 🌳





THECOMPOST.WIXSITE.COM


TenTree: Rooting for your fashion ✓


This month we focus on TenTree. The fashion brand that plants ten trees f...





 You, Keith Klein, Elise Alessi Parmentier and 1 other

 Like

 Comment


 Share

 Write a comment...


Facebook

Repost of an article from the website.

**The ComPost**May 22 at 6:49 PM · 🌐

What Deed I Do 💚


This episode focuses on how Sarah and her neighbours have worked together with the help of their council to preserve the local trees and also to make their neighbourhood leafier in the years to come. 🌳🌲♻️











THECOMPOST.WIXSITE.COM

Sarah: Together, making London greener! ✓

Sarah and some of her neighbours have taken upon themselves not only t...

 Nisrine Maoulida, Elise Alessi Parmentier and 2 others

 Like  Comment  Share

 Write a comment...    

Facebook

Repost of an article from the website.

**The ComPost**

5 hrs · 🌐

The environment is doing pretty well during lockdown. 🌱♻️ So what will happen to the planet after this pandemic?

In our latest article we discuss the effects of Covid-19 🦠 on our planet and brainstorm how may we return to a more eco-friendly lifestyle after the pandemic. ❤️

#TheComPost #magazine #latest #article #eco #community #post
#journalisticwriting #green #greenliving #ecofriendly #environment
#climatechange #covid19 #coronavirus #betterfuture #green #ecofriendly
#together #zerowaste #change #pandemic #2020



THECOMPOST.WIXSITE.COM

Covid-19: Returning to 'better' rather than 'before' ✓

How could we, as individuals, learn from the Covid-19 crisis and rethink ou...

 You and Radek Kocich

 Like

 Comment

 Share

 Write a comment...



The Instagram page.

<https://www.instagram.com/thecompostmagazine/>

Instagram

The page as a whole with all the 36 posts that illustrate the 11 articles produced this semester and explaining the hidden meanings of the name of the magazine.

To keep the page visually pleasing as a whole, there are 3 posts per articles, linked together with the orange dot, similar to the one found in the logo:

- one with the title
- one with an image
- one with a quote or fact



Instagram

The top of the instagram page with the profile picture (stamp logo of The ComPost), as well as the description including the link to the website.



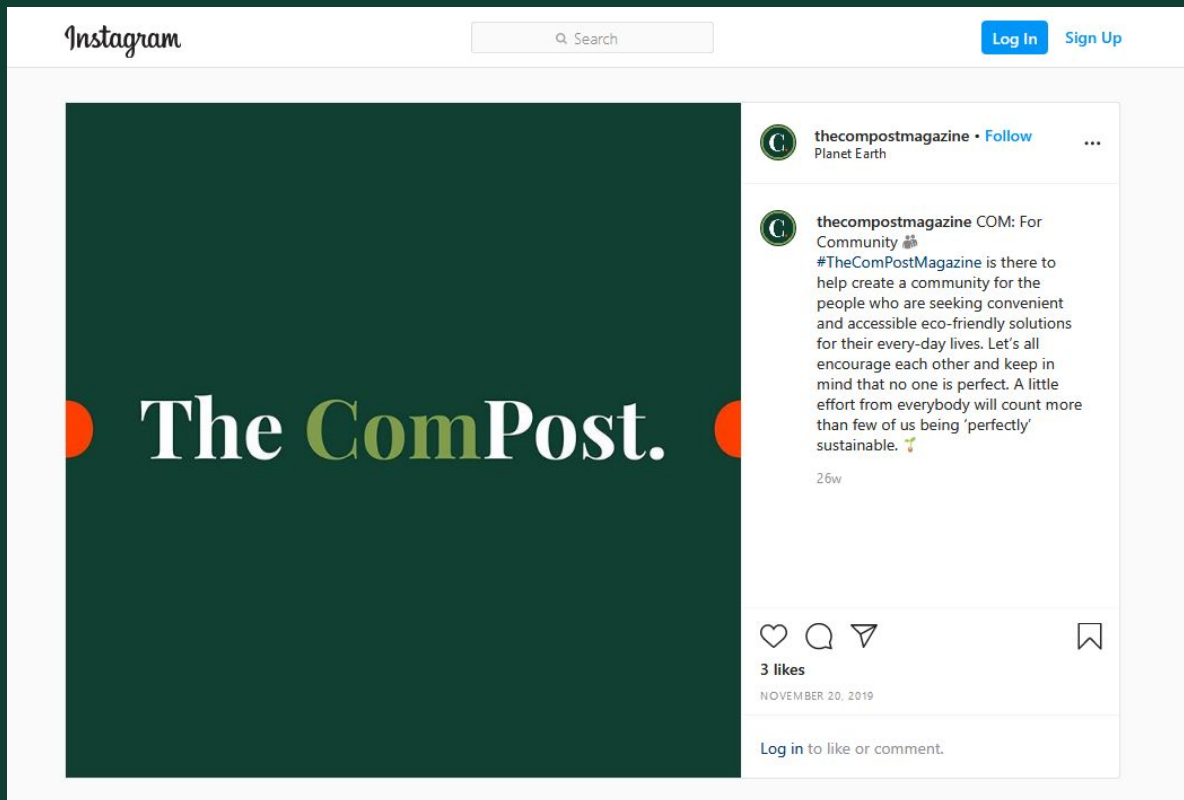
Instagram

The first posts I uploaded on the page were to explain the 3 hidden meanings of the name



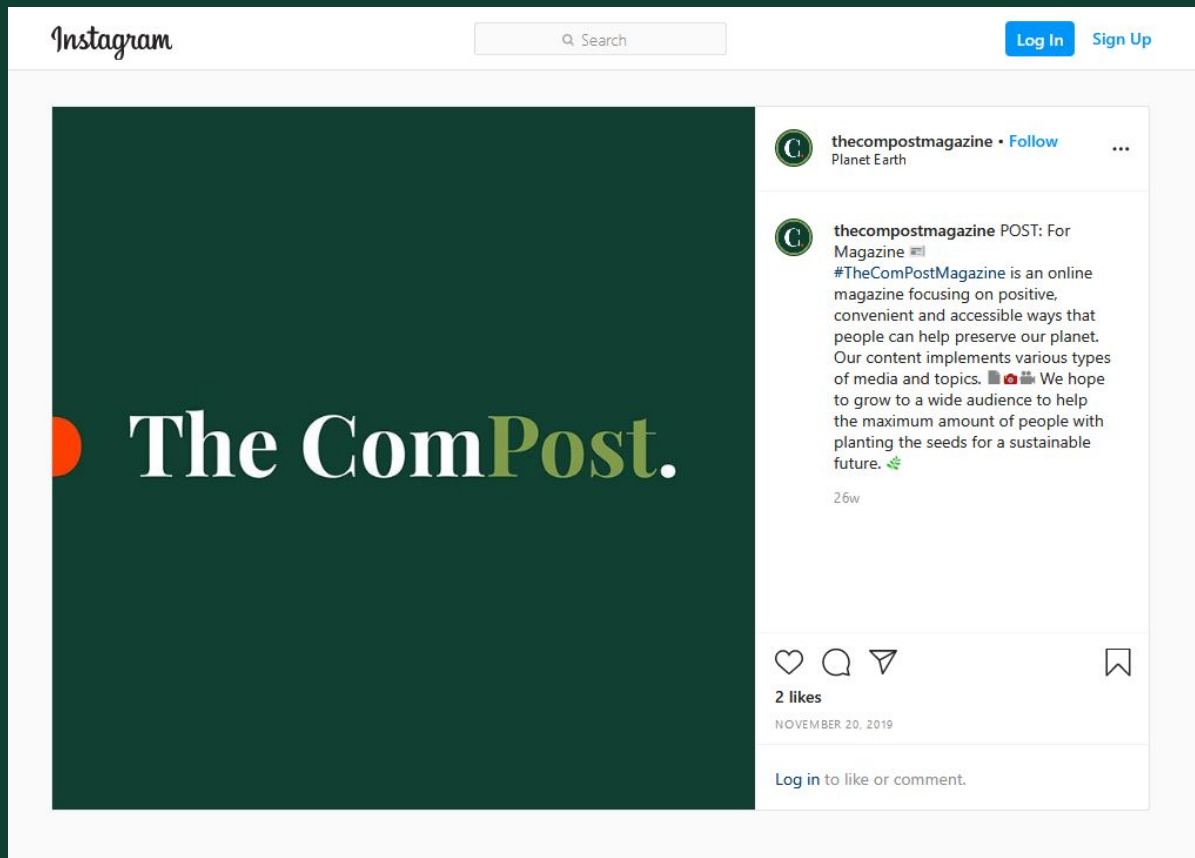
Instagram

The first posts I uploaded on the page were to explain the 3 hidden meanings of the name



Instagram

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Instagram

1st post promoting the article:

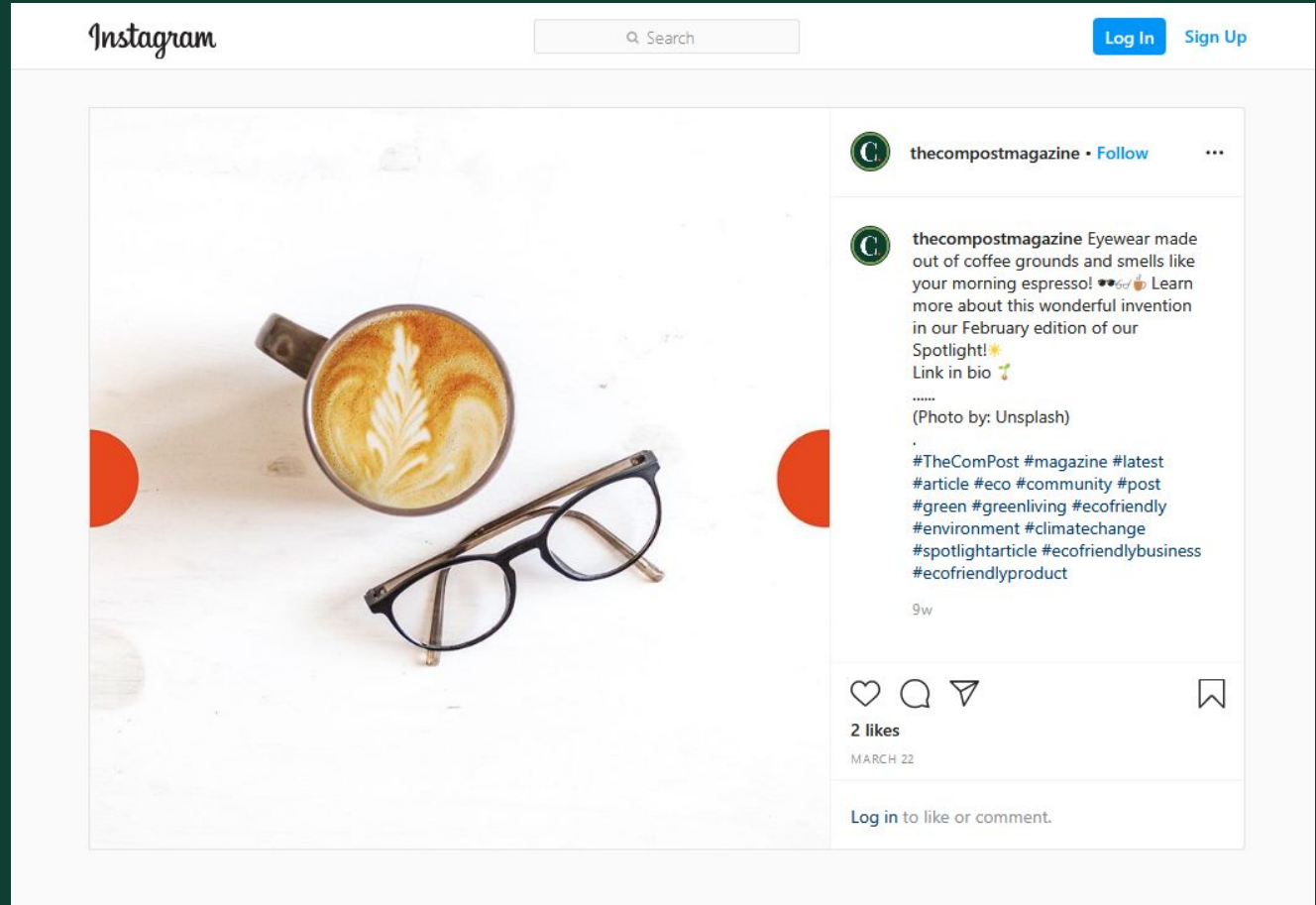
“Ochis: coffee ground breaking technology”



Instagram

2nd post promoting the article:

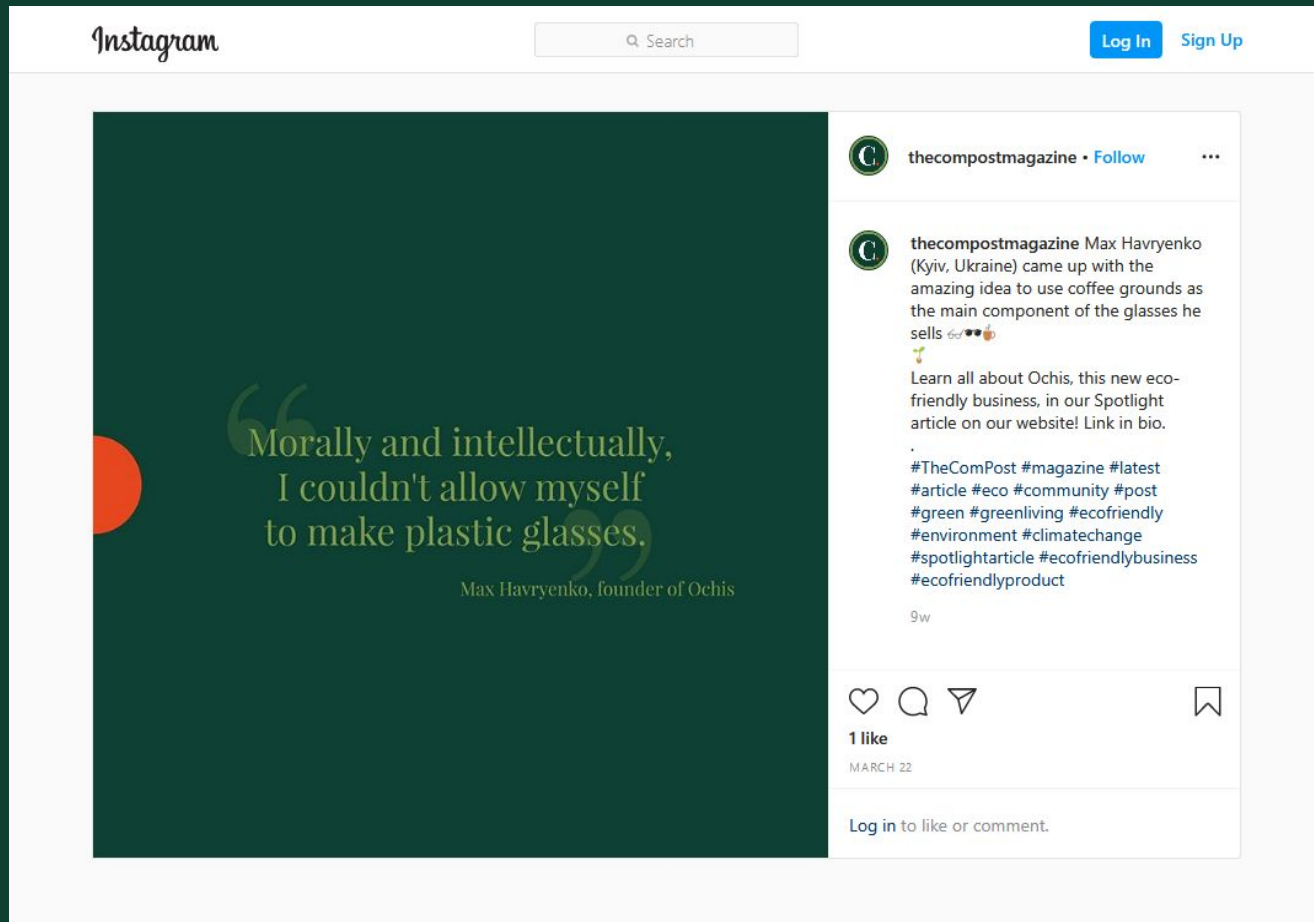
“Ochis: coffee ground breaking technology”



Instagram

3rd post promoting the article:

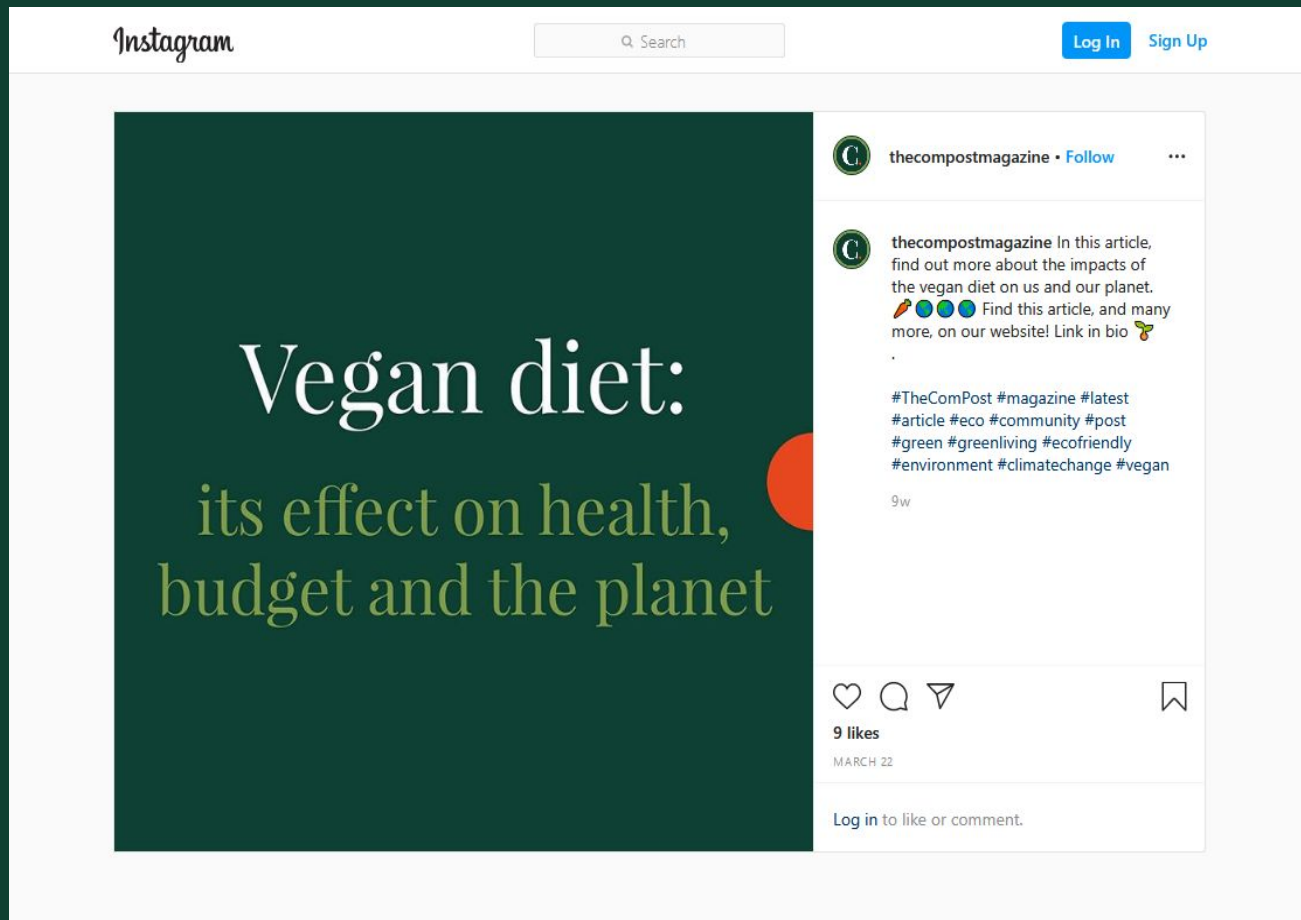
“Ochis: coffee ground breaking technology”



Instagram

1st post promoting the article:

“Vegan diet: its effect on health, budget and the planet”



Instagram

2nd post promoting the article:

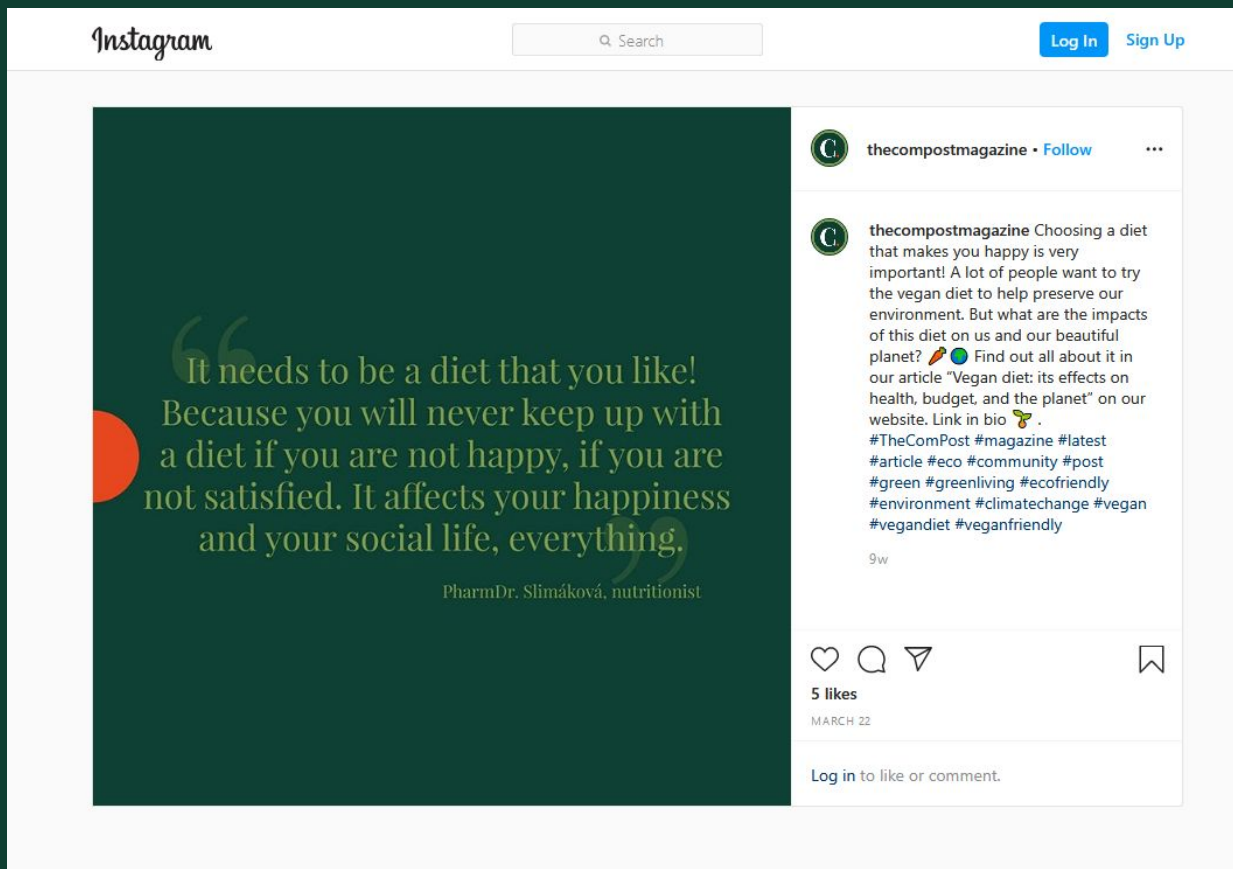
“Vegan diet: its effect on health, budget and the planet”



Instagram

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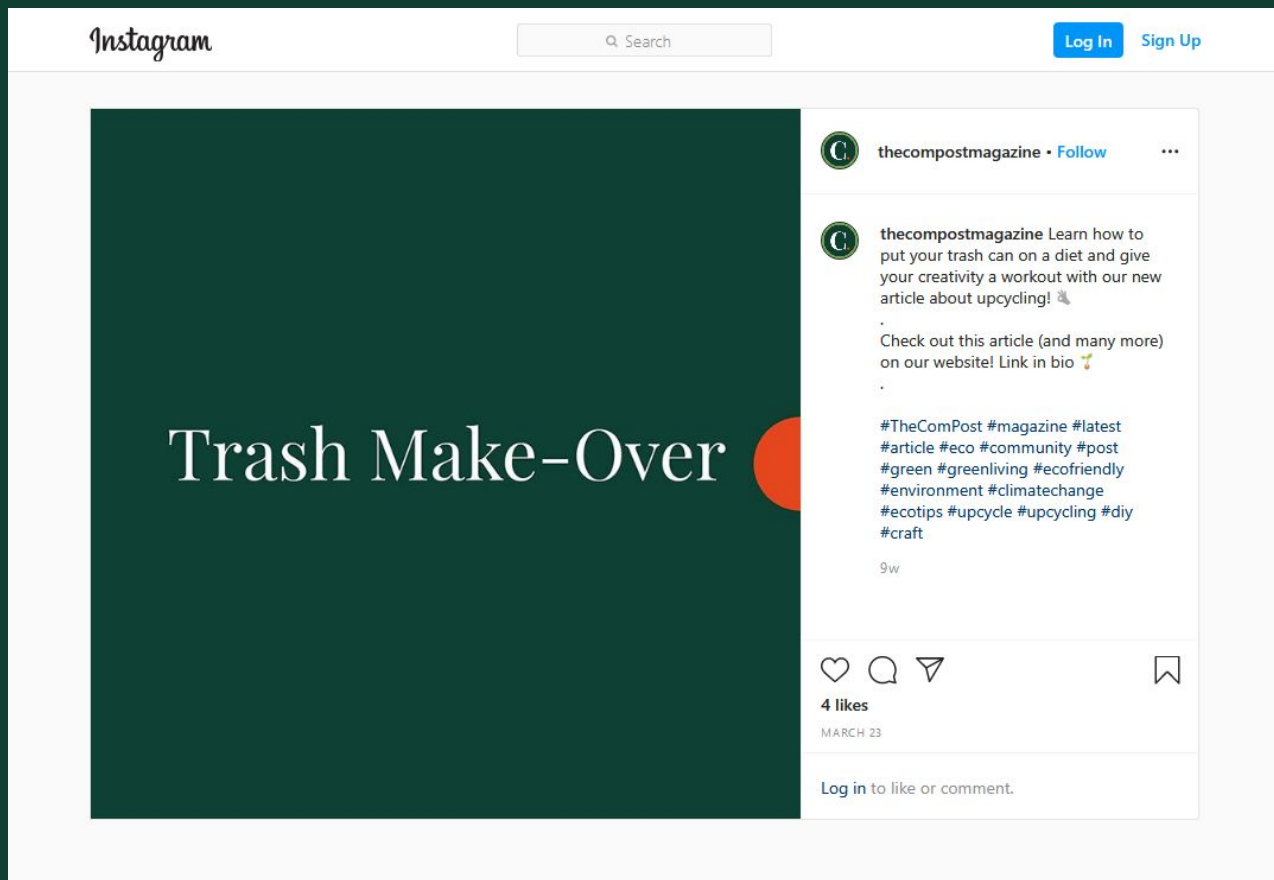
“Vegan diet: its effect on health, budget and the planet”



Instagram

1st post promoting the article:

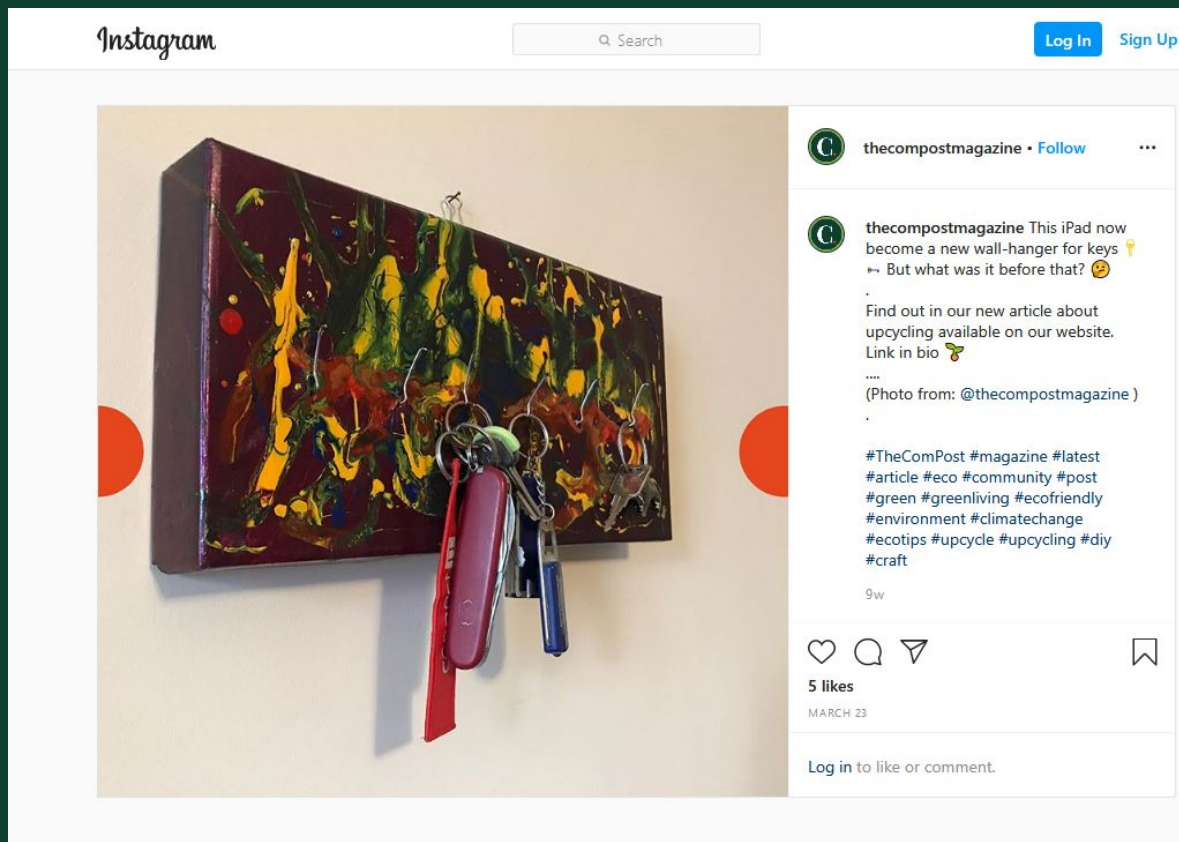
“Trash Make-Over”



Instagram

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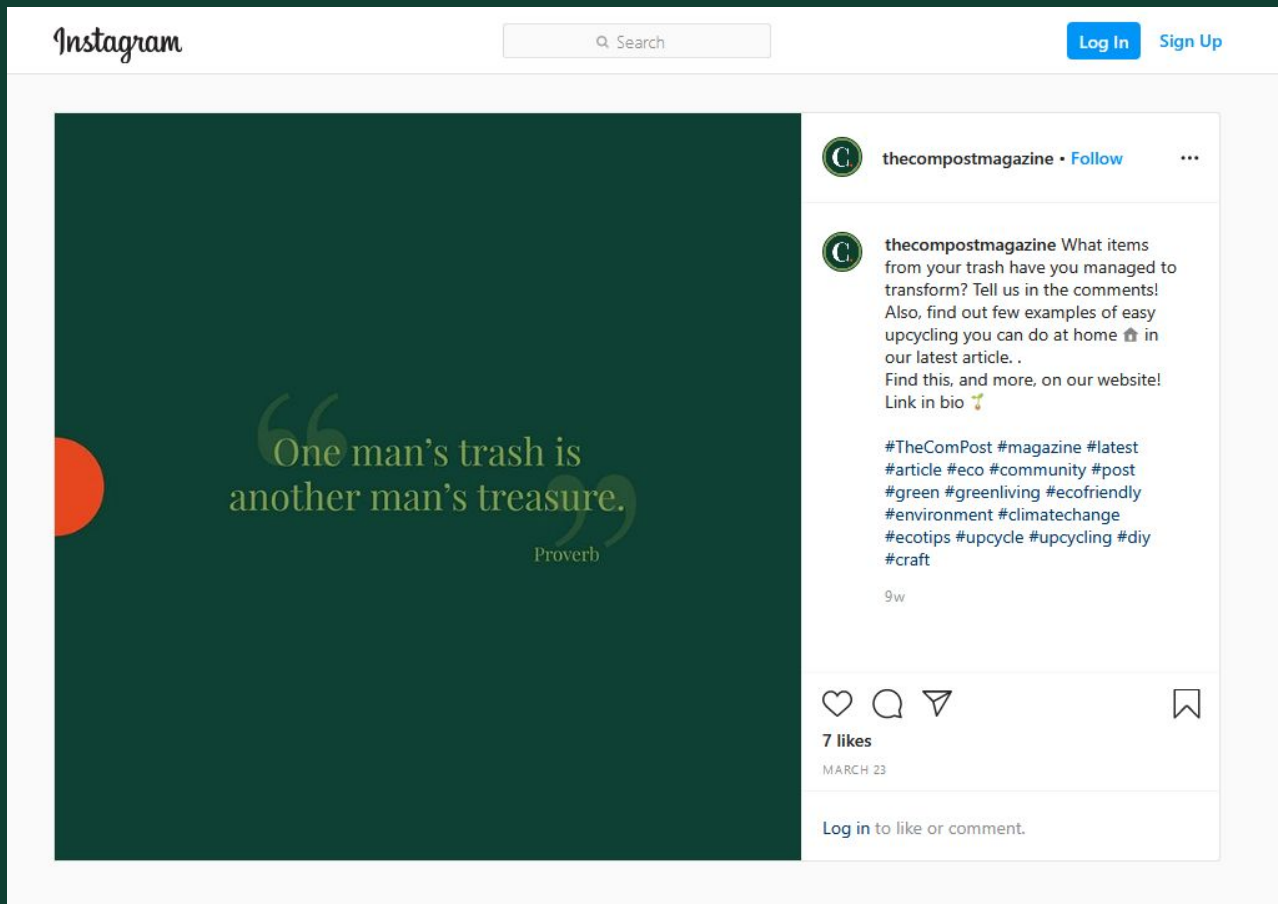
“Trash Make-Over”



Instagram

3rd post promoting the article:

“Trash Make-Over”



Instagram

1st post promoting the article:

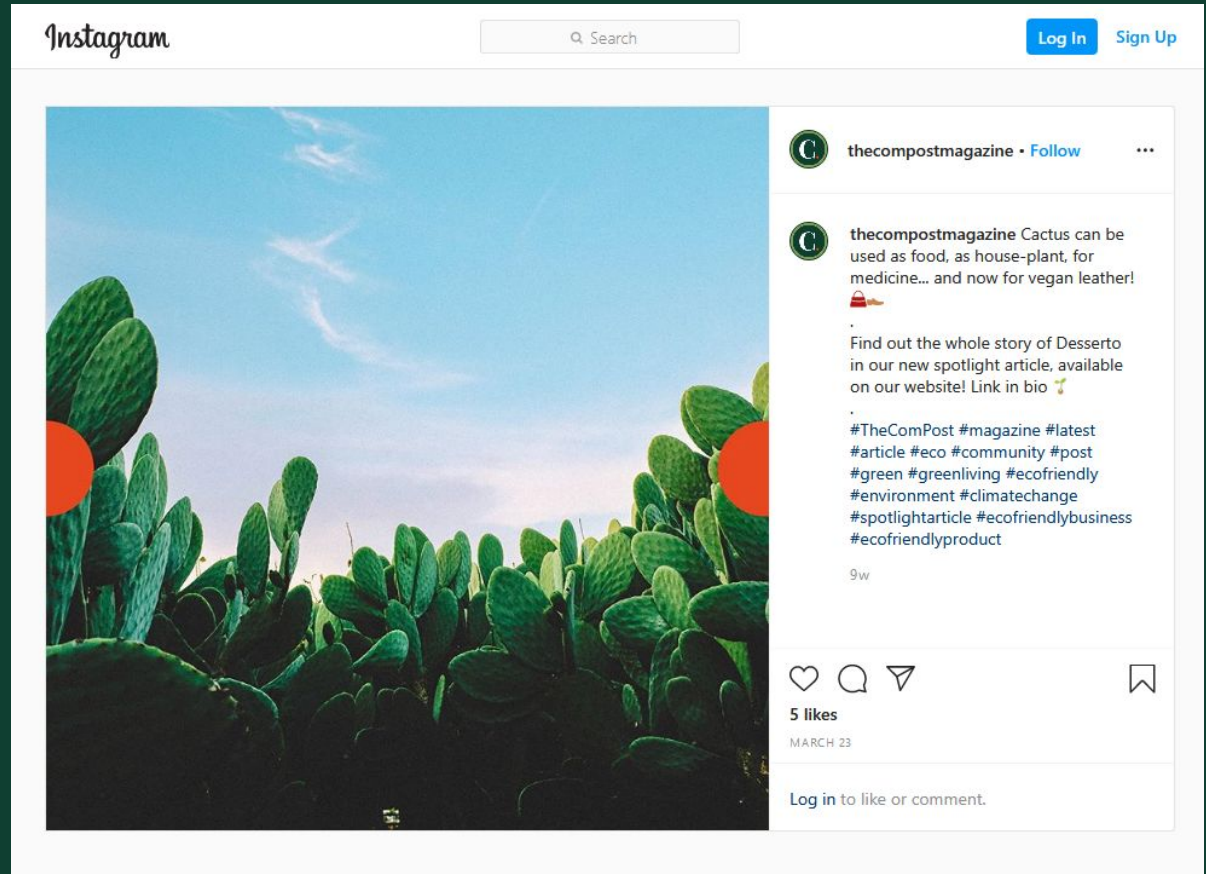
“Two sharp men create ‘Cactus leather’”



Instagram

2nd post promoting the article:

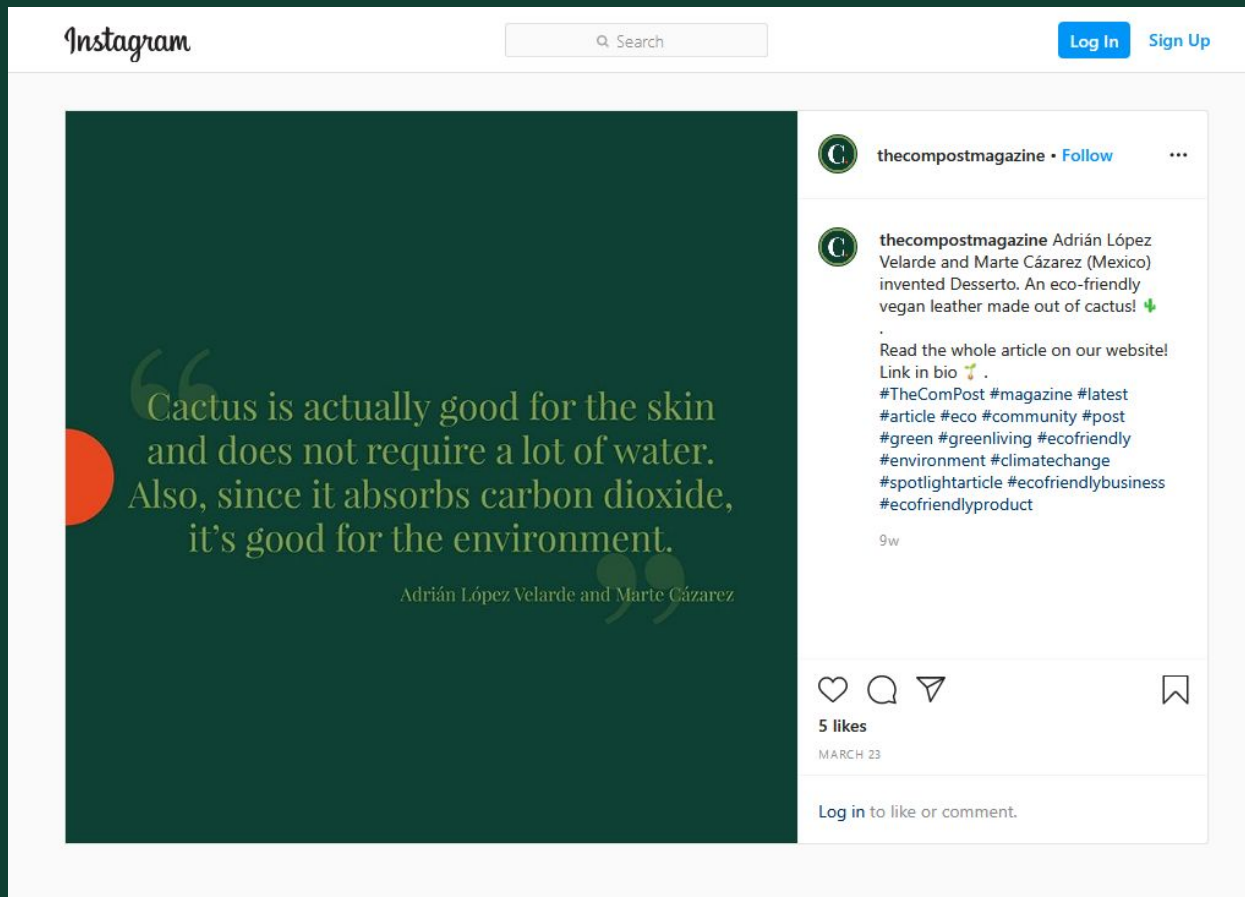
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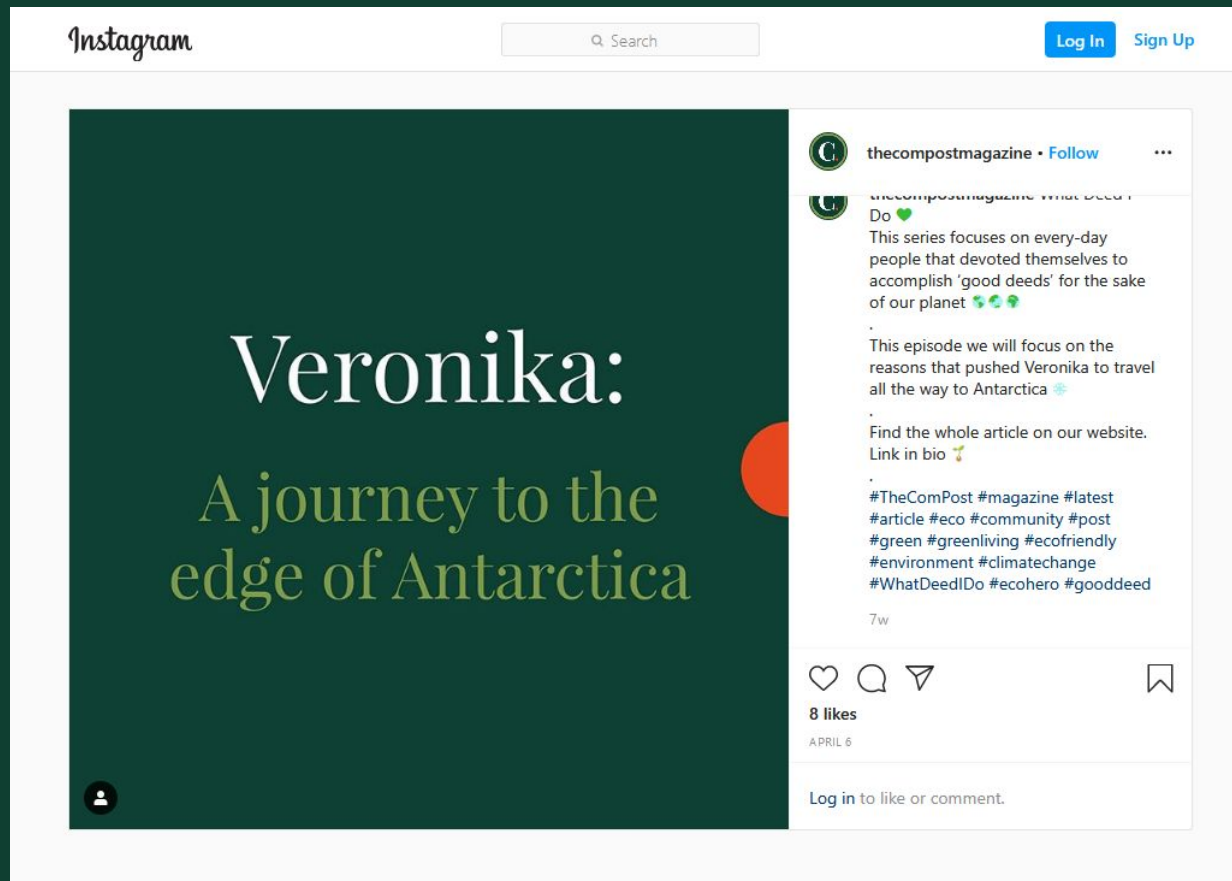
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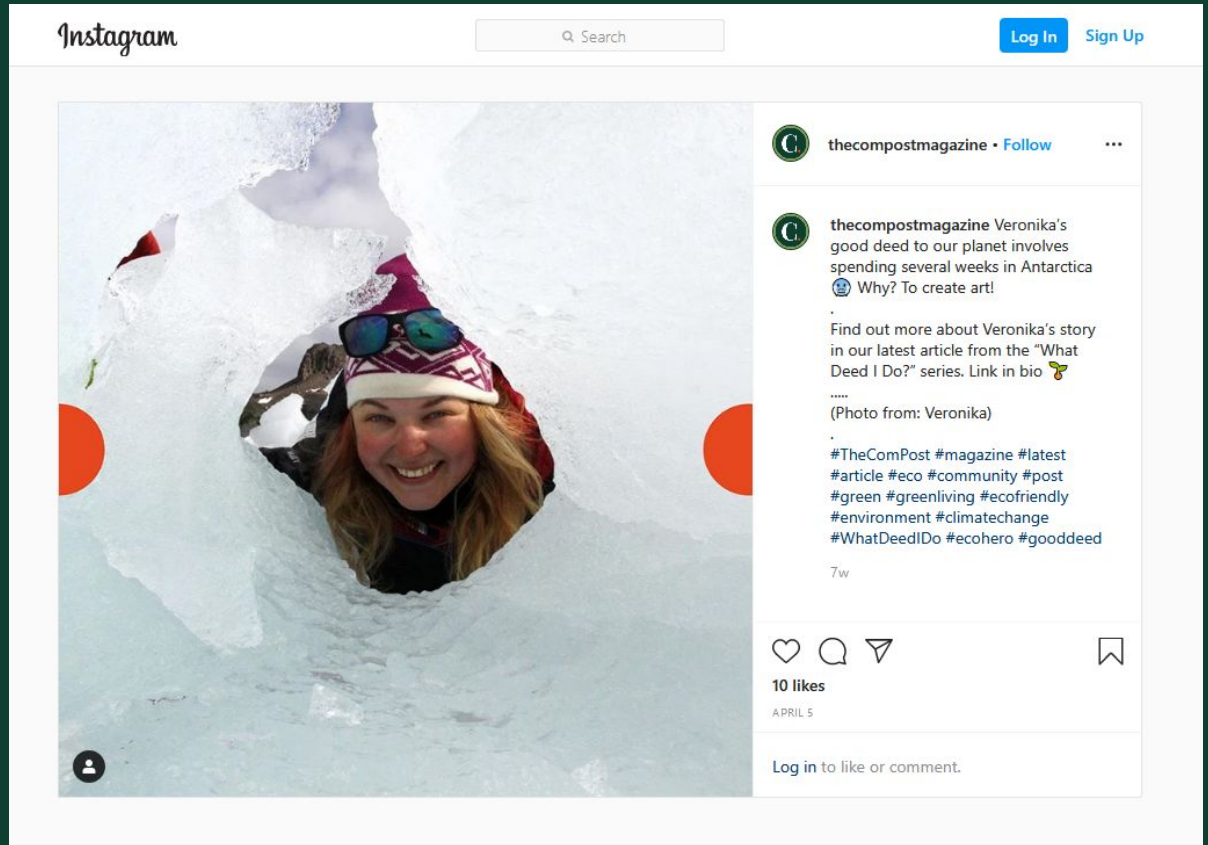
“Veronika: A journey to the edge of Antarctica”



Instagram

2nd post promoting the article:

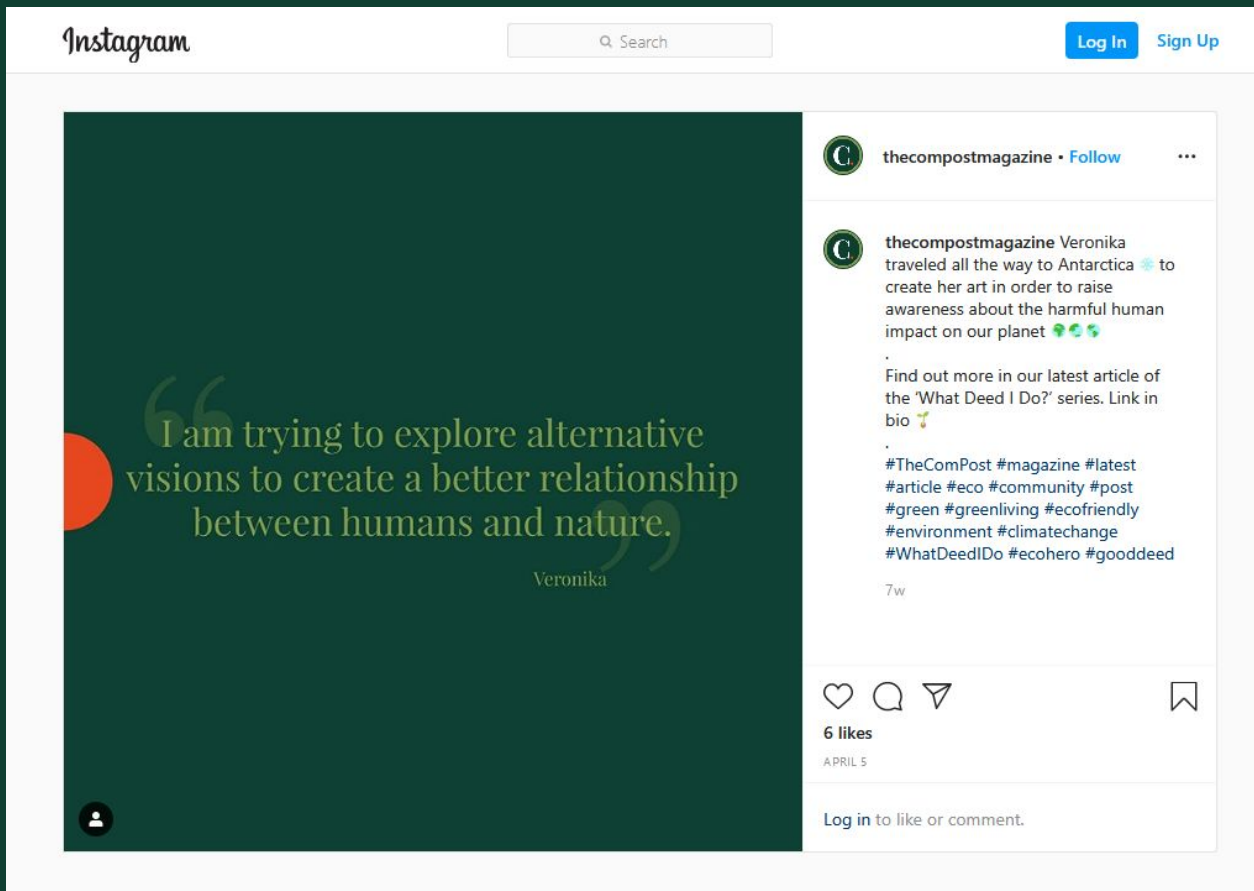
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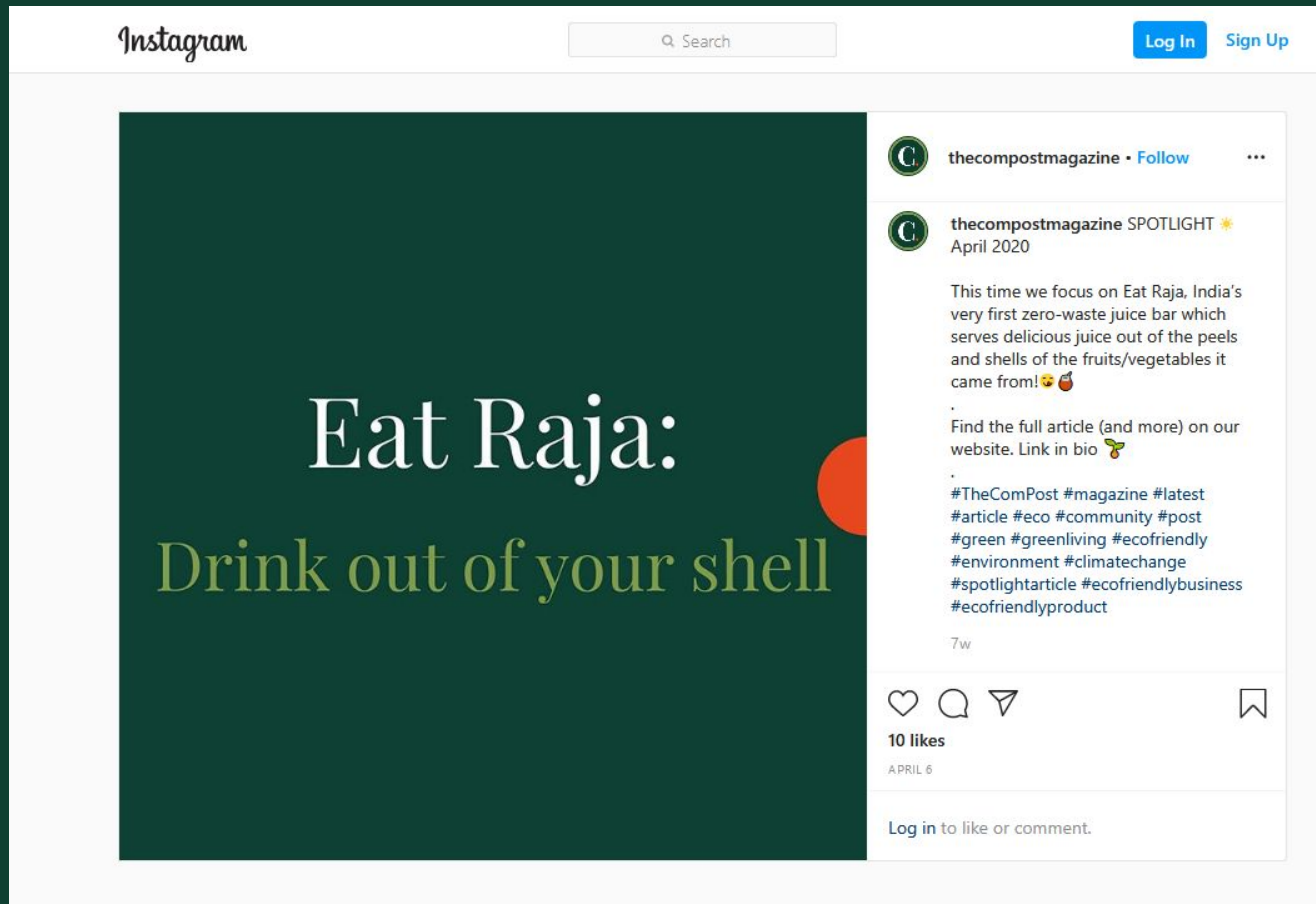
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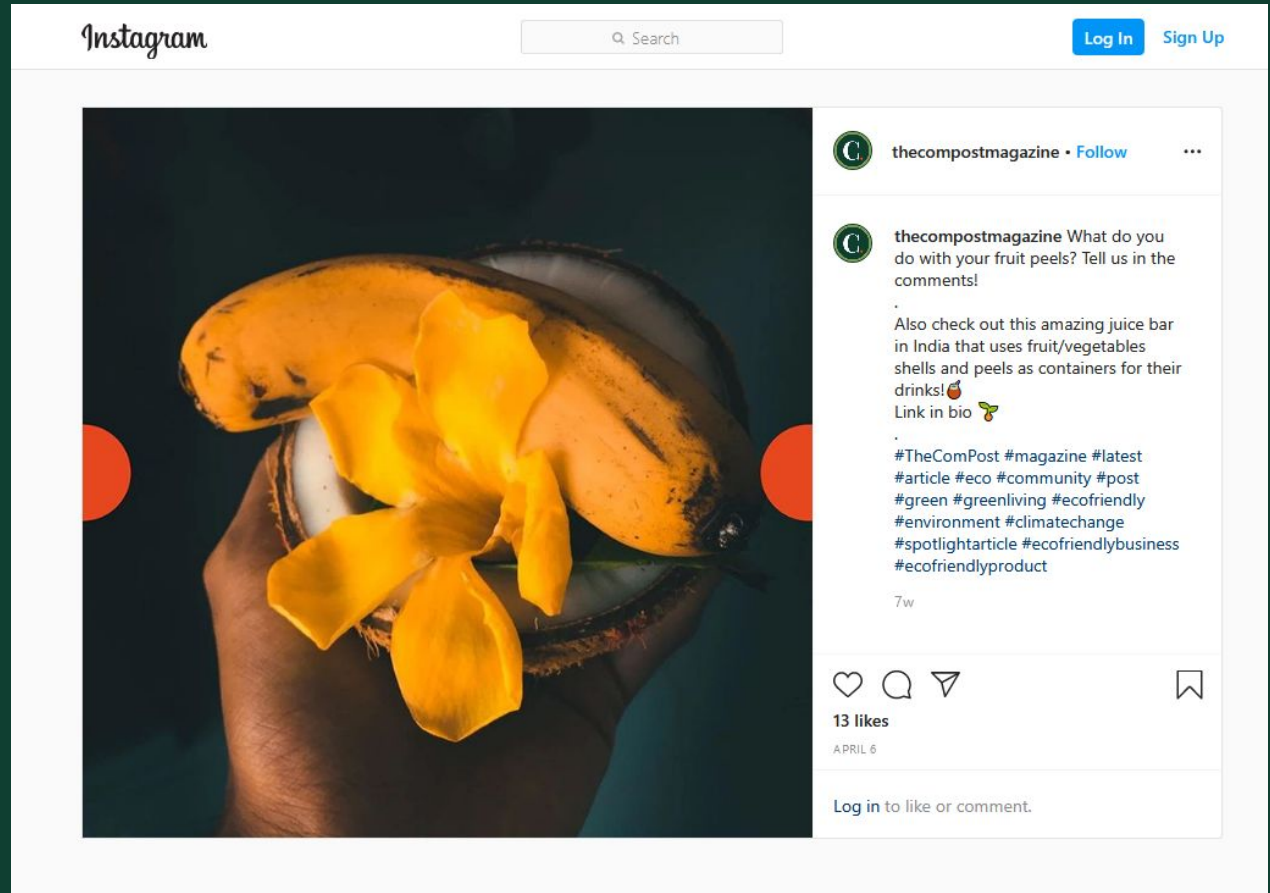
“Eat Raja: Drink out of your shell”



Instagram

2nd post promoting the article:

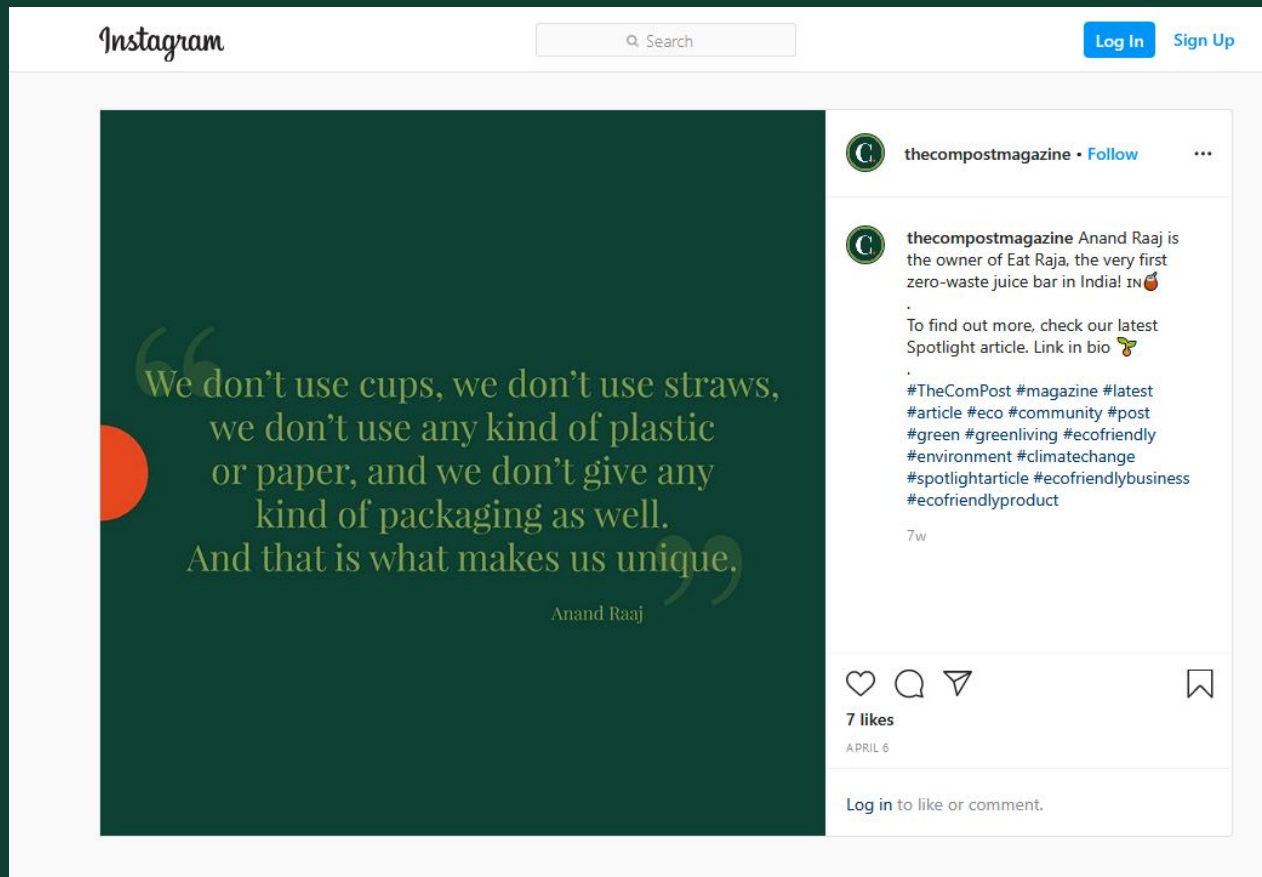
“Eat Raja: Drink out of your shell”



Instagram

3rd post promoting the article:

“Eat Raja: Drink out of your shell”



Instagram

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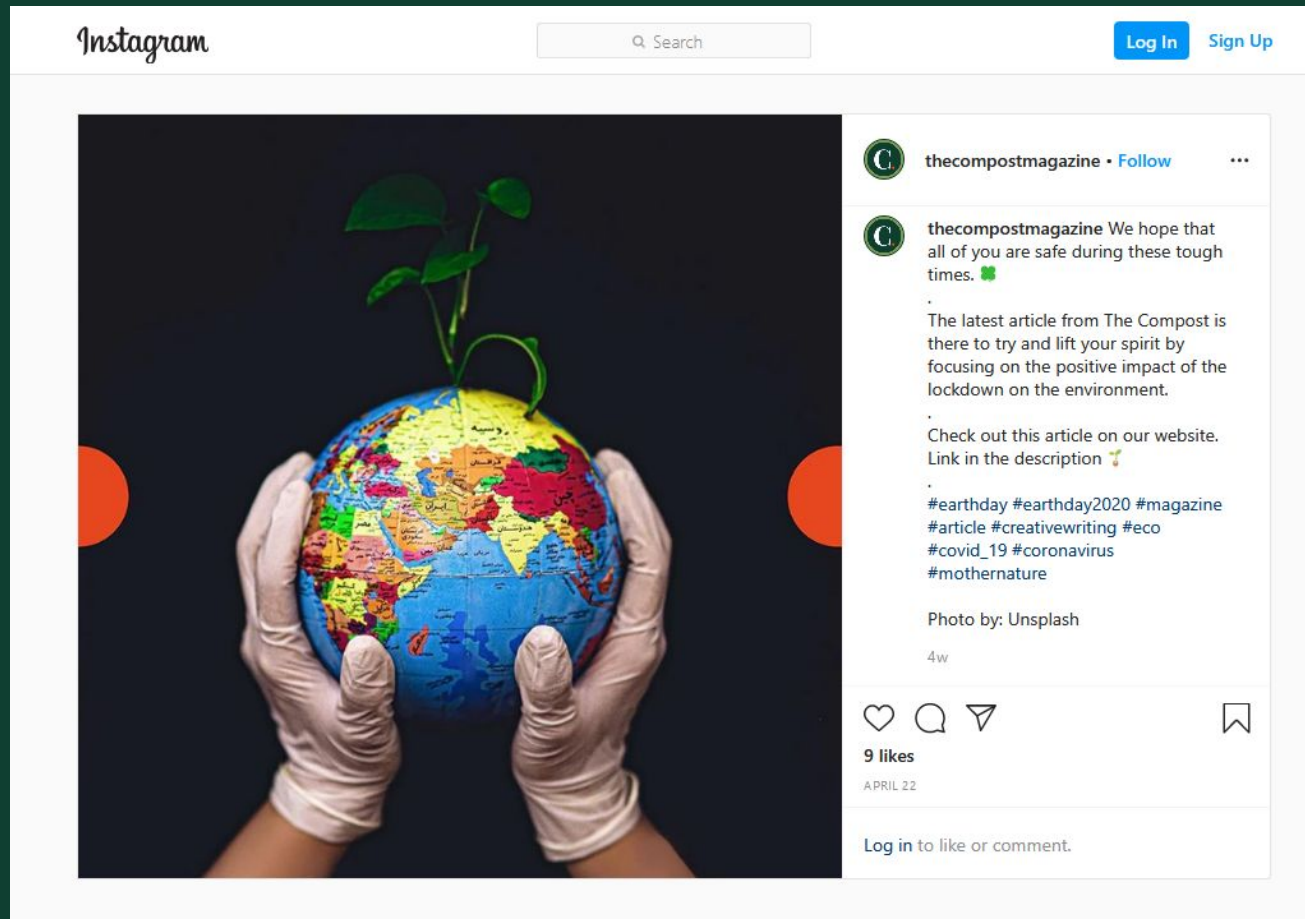
“Good news: Your mother nature’s quick recovery”



Instagram

2nd post promoting the article:

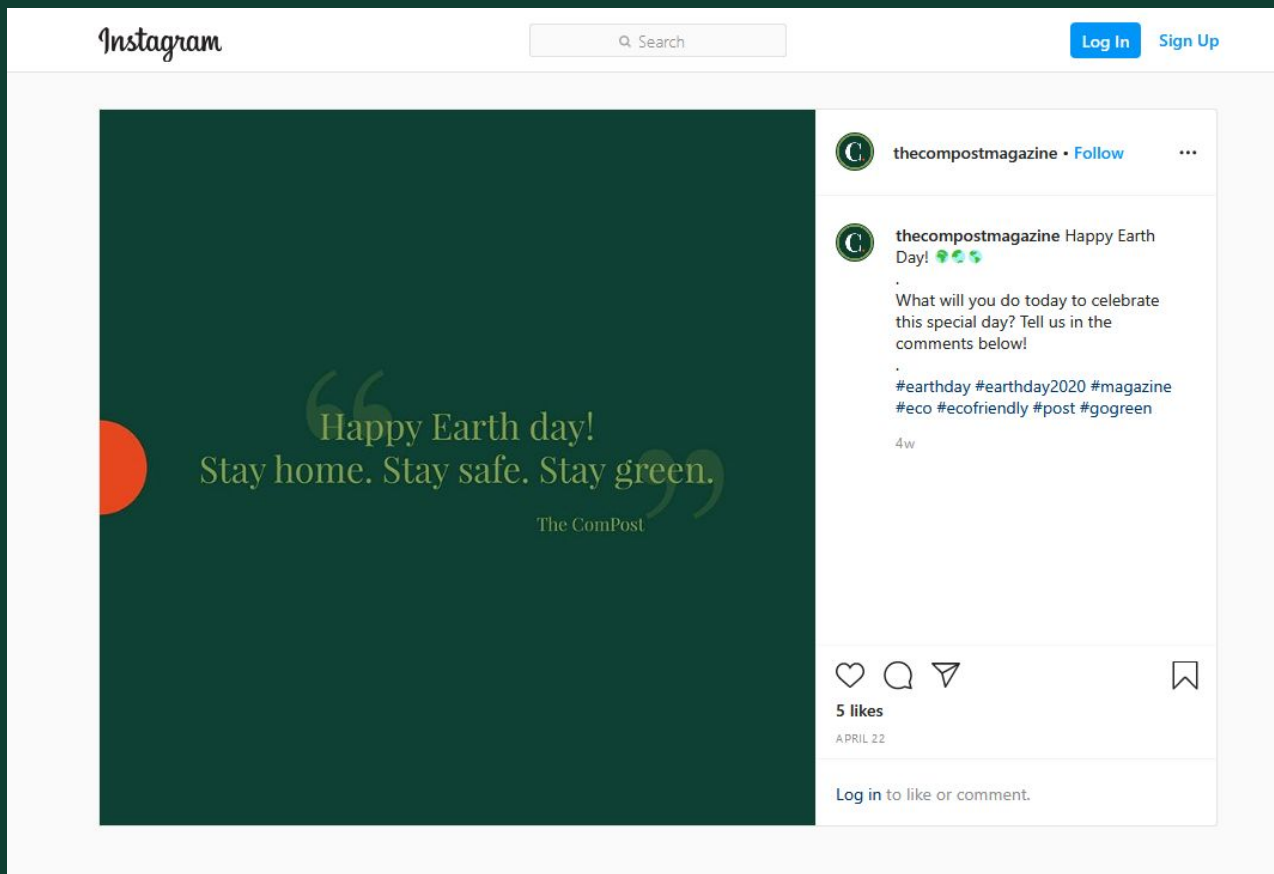
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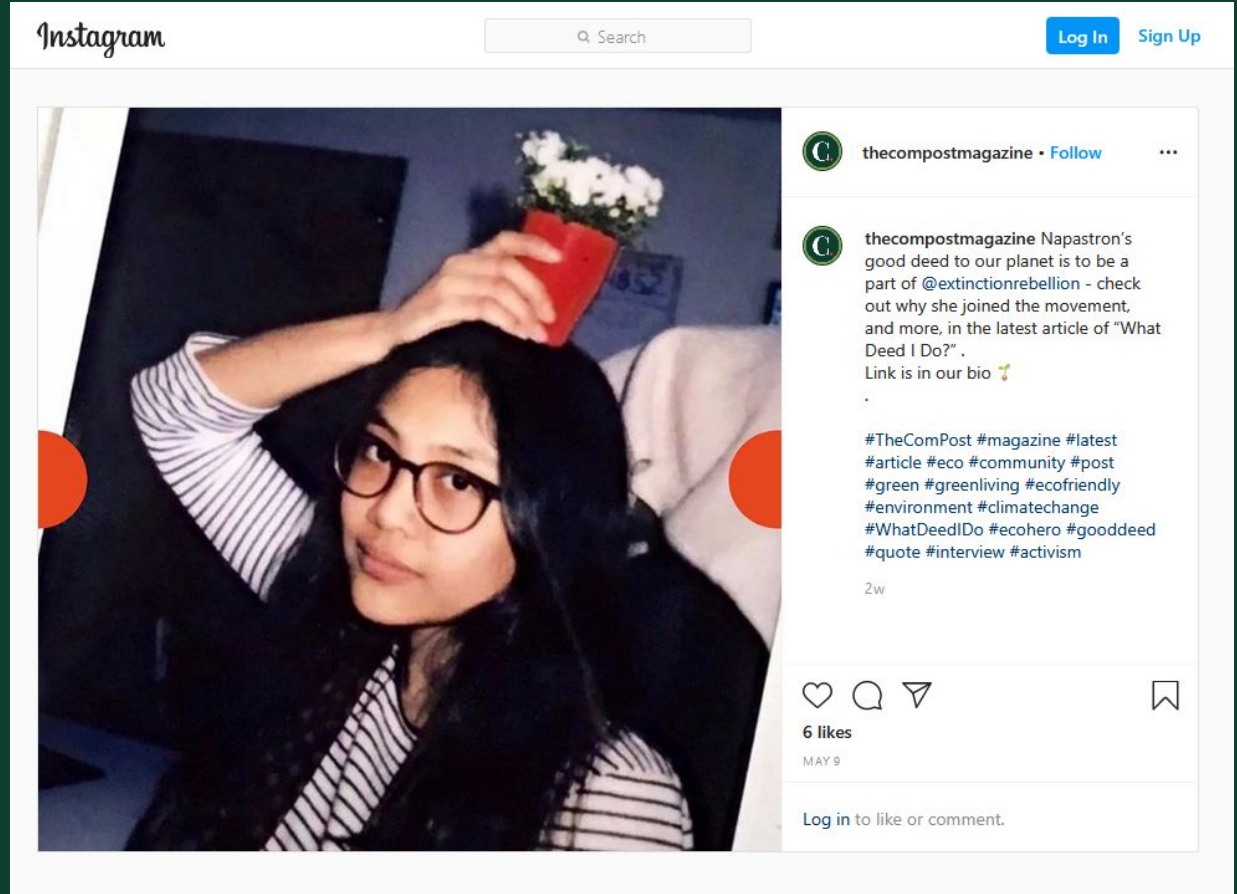
“Napatsorn: rebel against extinction”



Instagram

2nd post promoting the article:

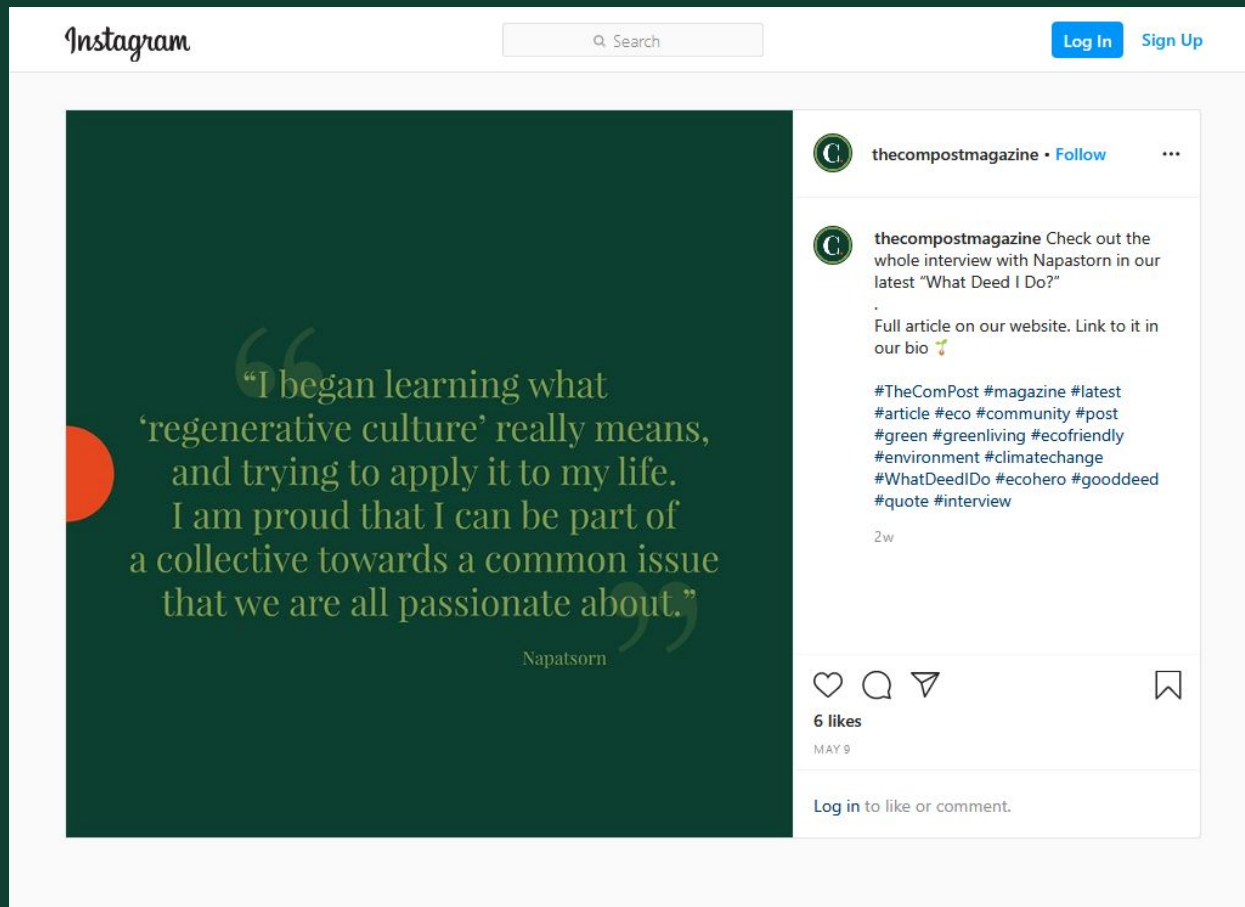
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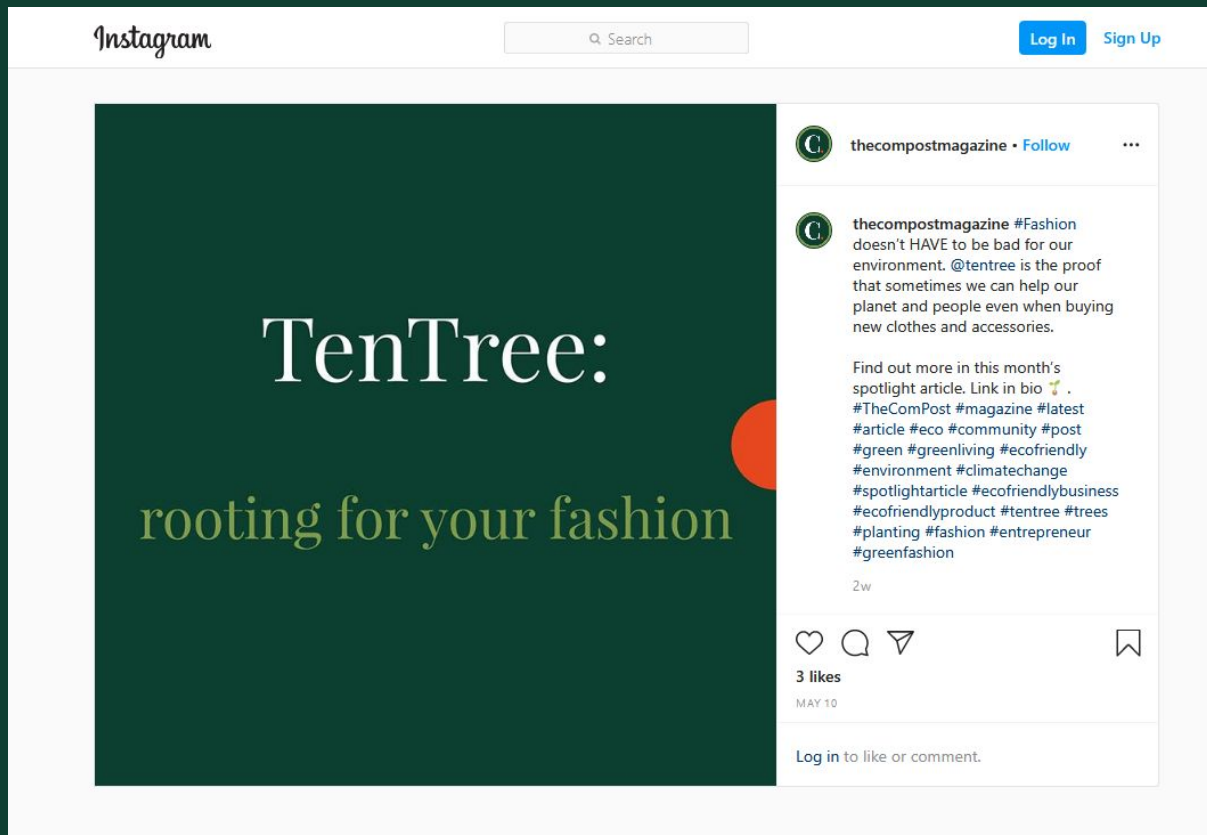
“Napatsorn: rebel against extinction”



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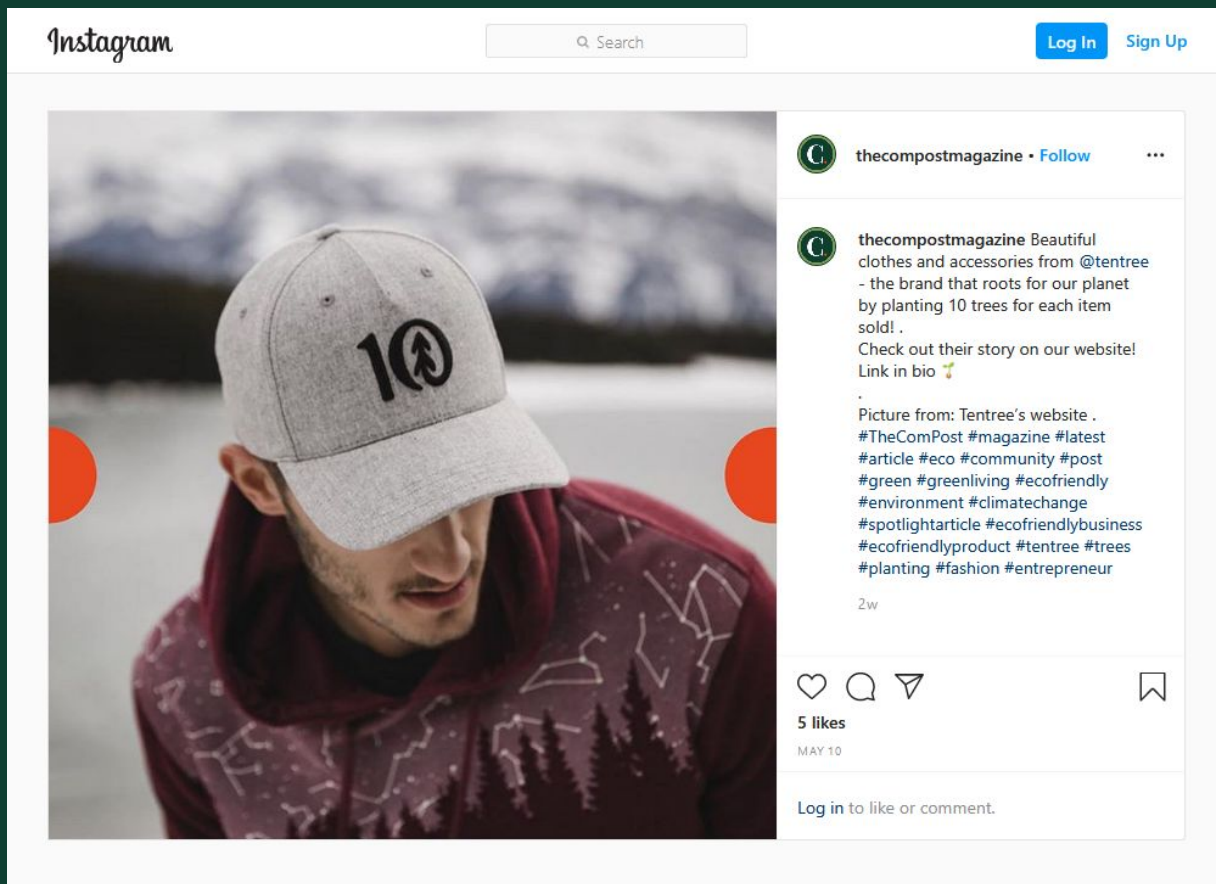
“Tentree: rooting for your fashion”



Instagram

2nd post promoting the article:

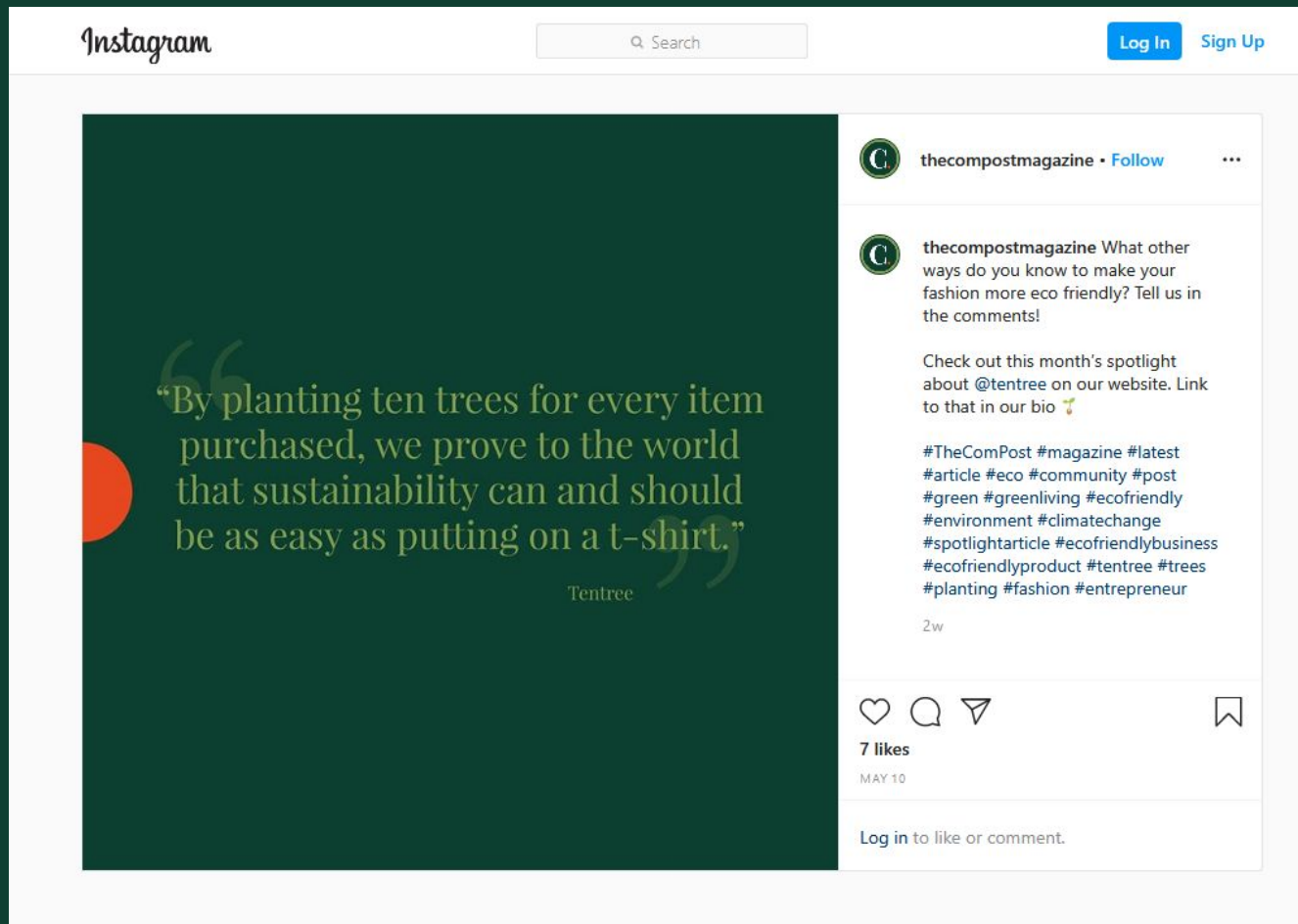
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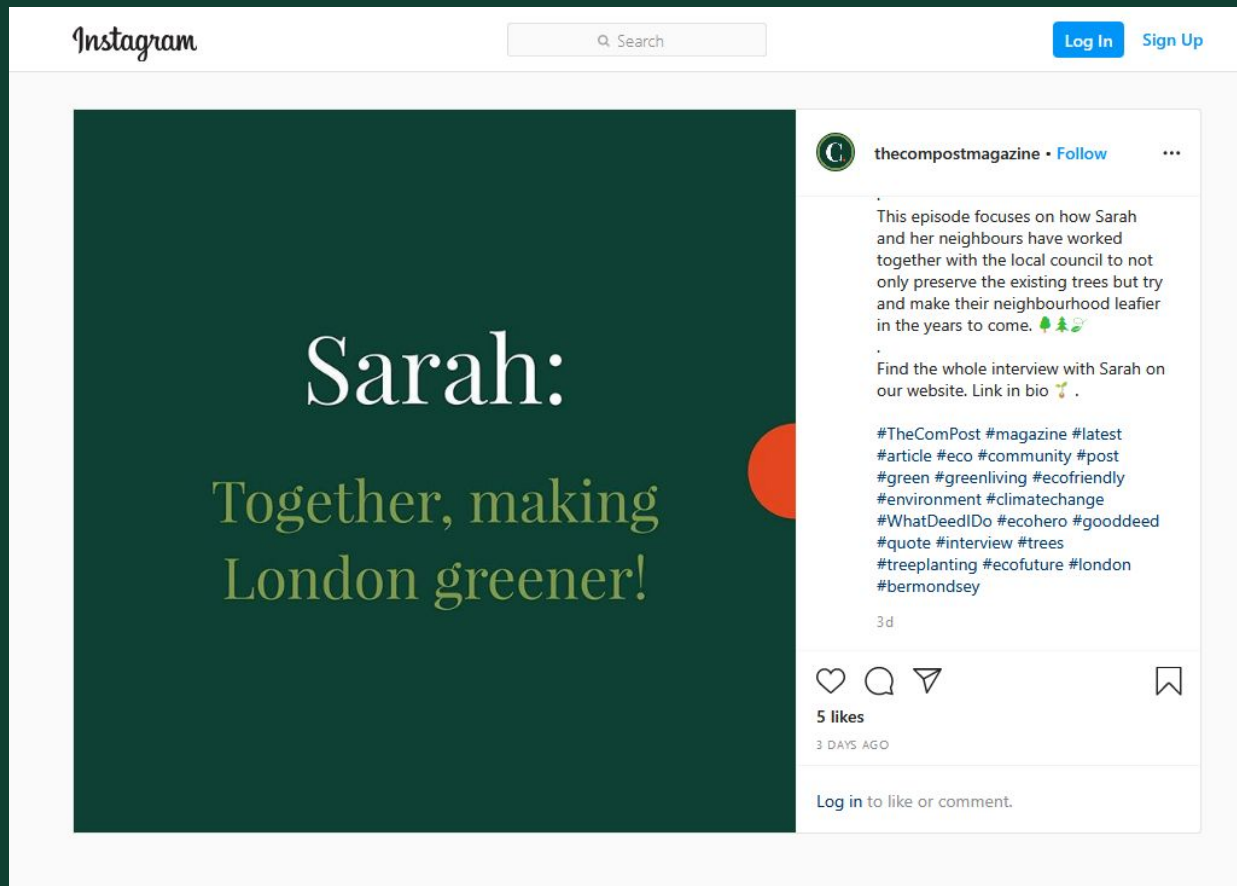
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Instagram

1st post promoting the article:

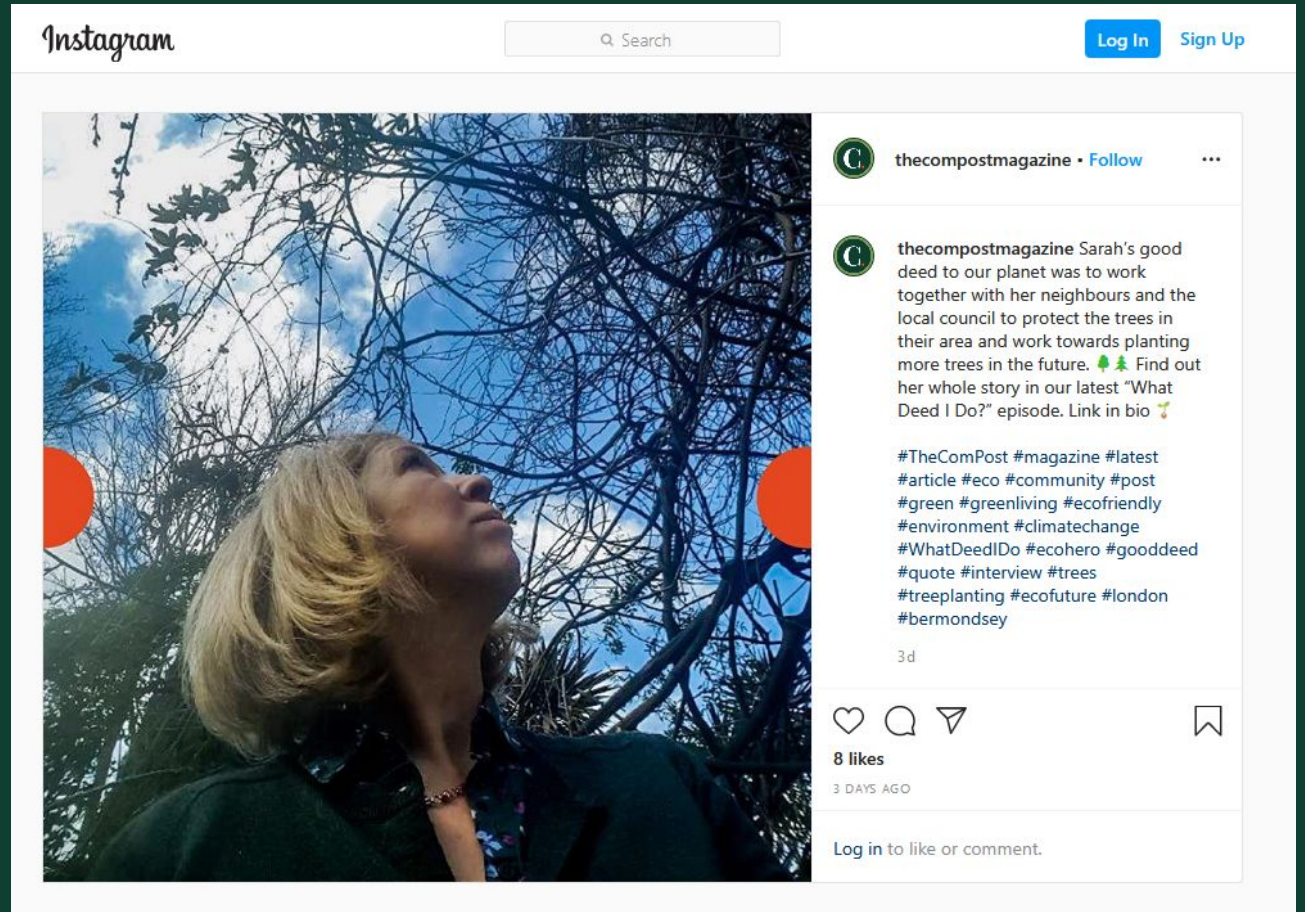
“Sarah: Together, making London greener!”



Instagram

2nd post promoting the article:

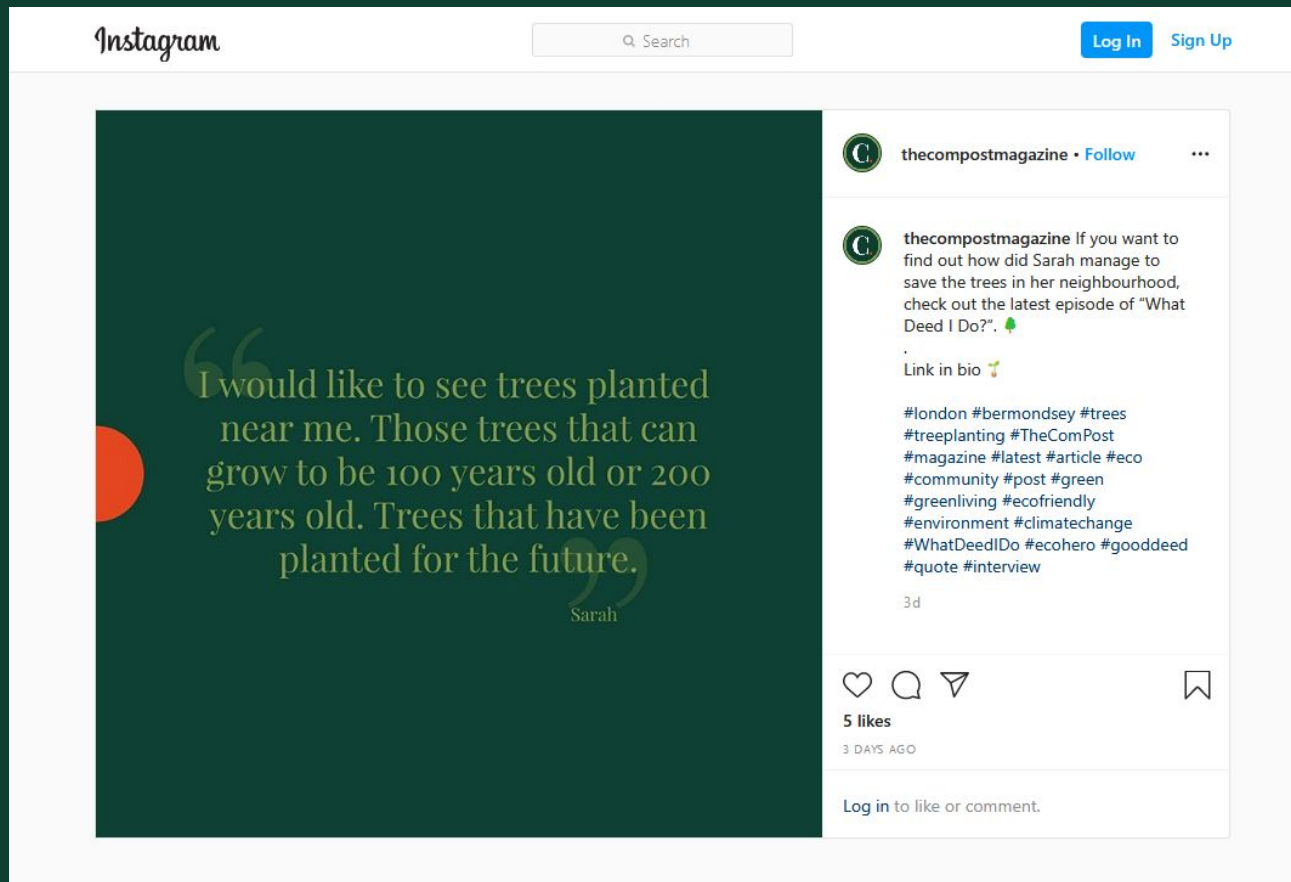
“Sarah: Together, making London greener!”



Instagram

3rd post promoting the article:

“Sarah: Together, making London greener!”



Instagram

1st post promoting the article:

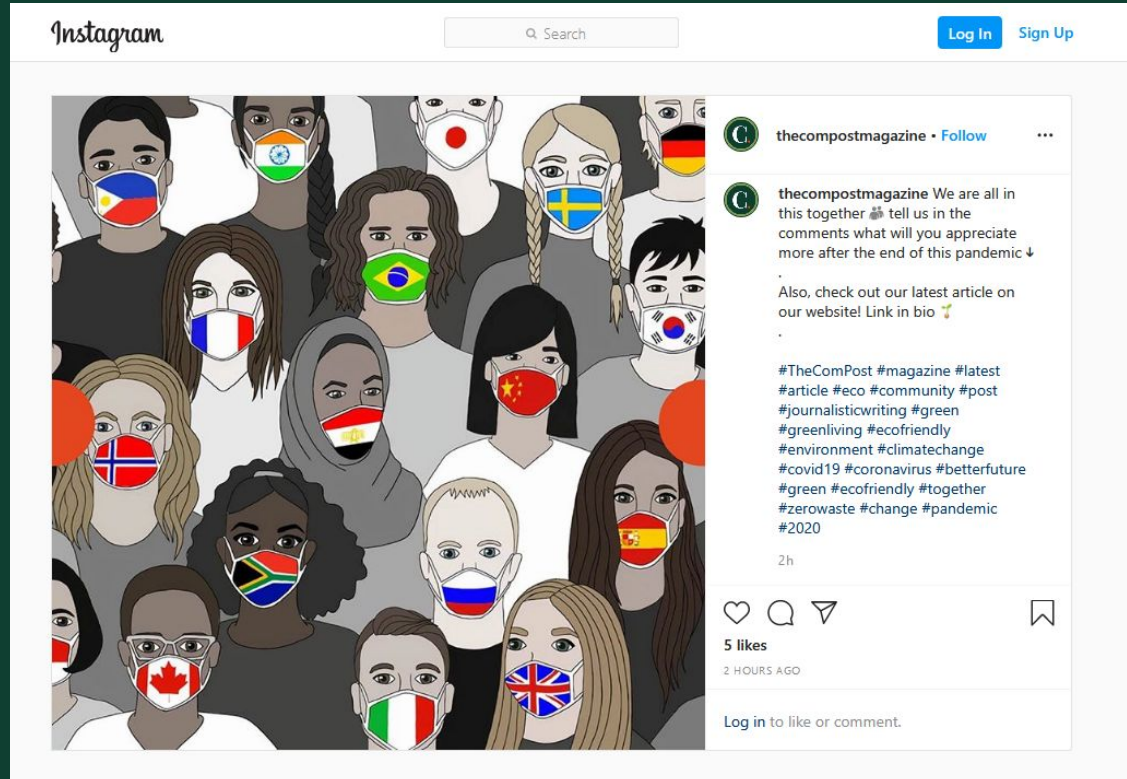
“Covid-19: Returning to ‘better’ rather than ‘before’”



Instagram

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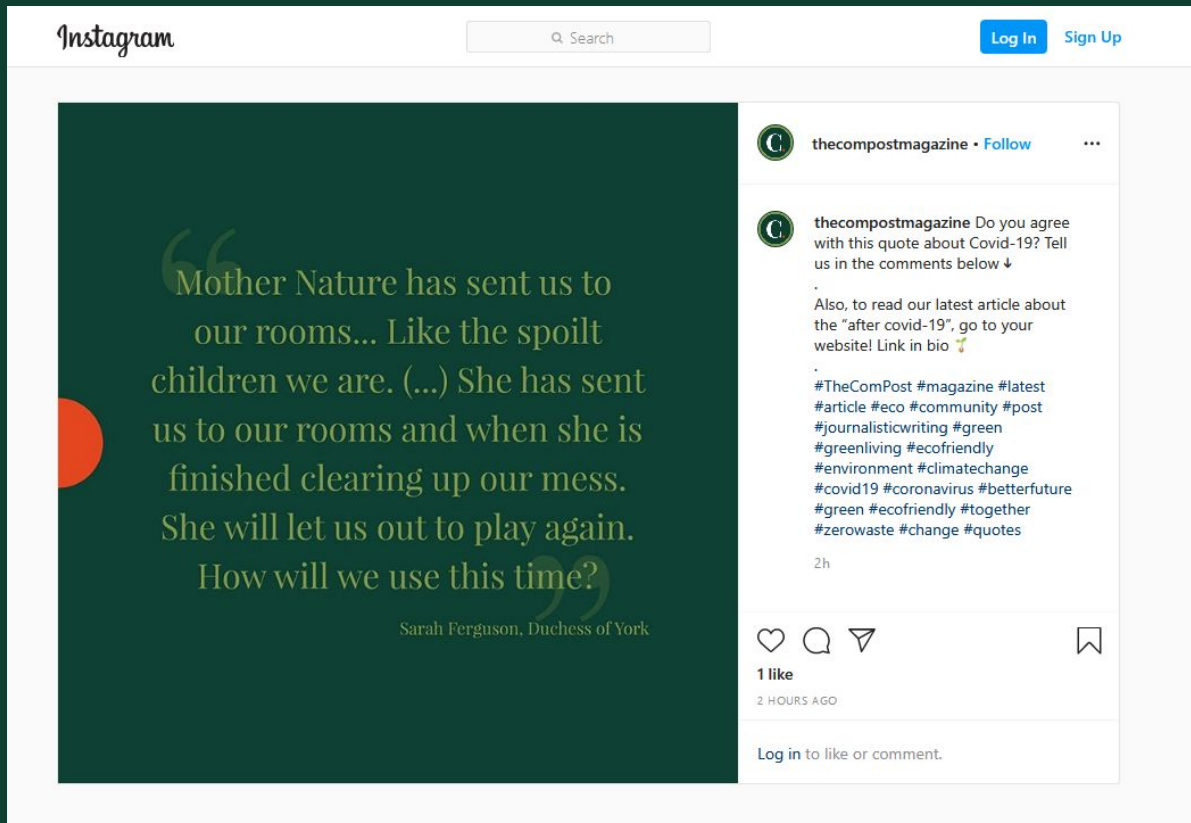
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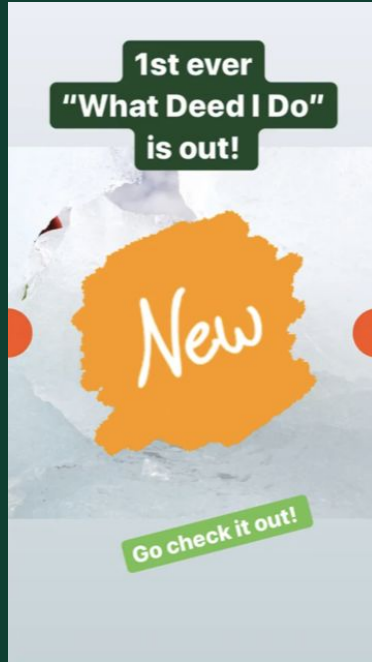
“Covid-19: Returning to ‘better’ rather than ‘before’”



Instagram stories

Date: April 5

In general I mix text (matching the brand's colours) and either posts, questions to the audience, or gifs for the instagram stories.



If you like our content,
help us grow!



Post comments
●
Share posts to your
story & tag
TheComPost

●
Recommend us to
others



Thank you!



Instagram stories

Date: April 22

Happy #earthday



Check out our latest
post to know how our
dear Mother Nature
has been doing
lately!



thecompostmagazine



Instagram stories

Date: May 3

This is a repost, the account is credited under the picture

What a good idea 🌱

JAPAN MADE NEWSPAPERS WITH SEEDS IN THEM SO THEY CAN BECOME PLANTS AGAIN AFTER USE AND THAT JUST MADE MY ENTIRE DAY



@zeroxplastic

Instagram stories

Date: May 6

Received 2 reactions, both
selected the first answer

**We know how
isolation can get
boring...**



**So why don't you test
out your own
knowledge with our
quiz?**

- Quiz Time! -



Find out now!

**Link to it on our
website!**

**Challenge your
friends and tell us
who had the best
score.**

WHO WON?

☒ I did! Of course 😊

☐ My friend won somehow 😊

(There are no right
answer)

Instagram stories

Date: May 9

**Check out the
latest episode of
"What Deed I Do"!**

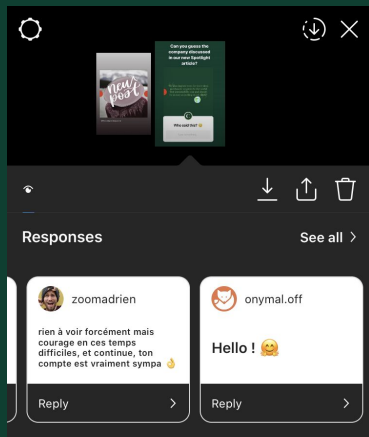


@thecompostmagazine

Instagram stories

Date: May 10

(here below are some of the answers I received for the question section on the far right)



@thecompostmagazine

Can you guess the company discussed in our new Spotlight article?

“By planting ten trees for every item purchased, we prove to the world that sustainability can and should be as easy as putting on a t-shirt.”



Who said this? 🤔

Type something...

Instagram stories

Date: May 23

Have you read our
newest article? 🌱



@thecompostmagazine

[NO WRONG ANSWER]



Yes I did!



Not yet, sorry

Instagram stories

Date: May 26



**We would like to hear
from you!**

**What has been your
favorite article or
post so far?**



My favorite was...

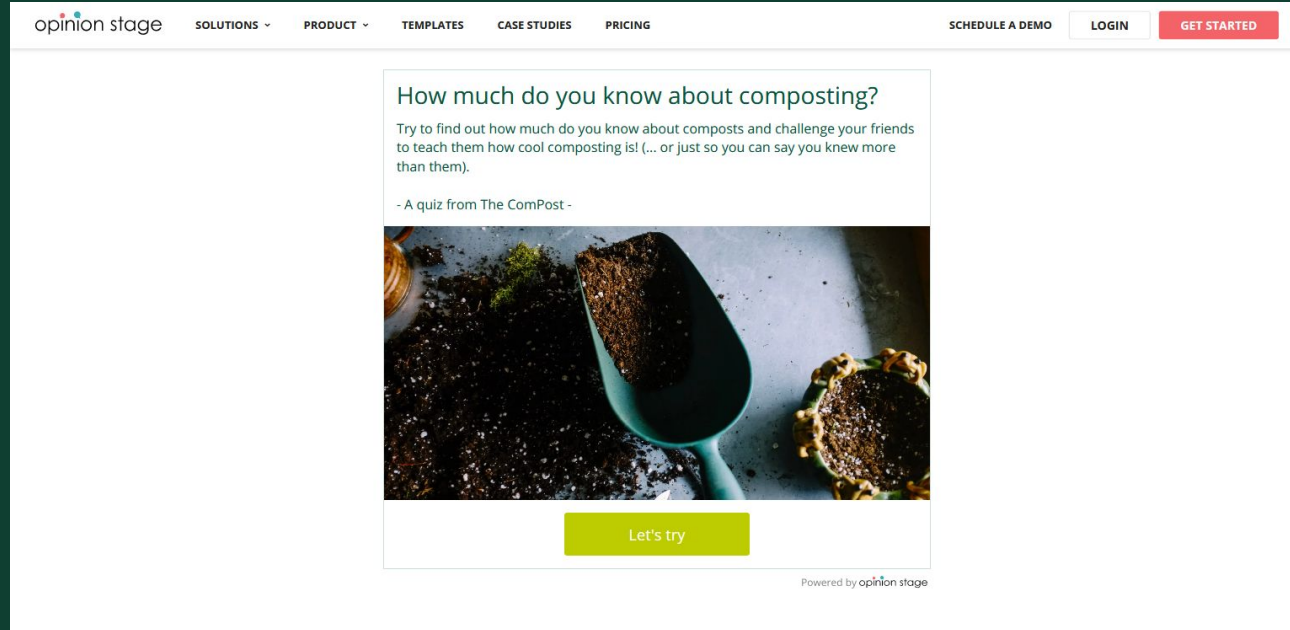
Type something...

The quizz.

<https://www.opinionstage.com/the-compost/how-much-do-you-know-about-composting>

Quiz

I used opinion stage to create this quiz and placed a link to it on my website. This is what people see when they first click on the link.



Quiz

Question 1

← 1/10 →

Firstly, what even is a compost?

A cool magazine, of course!

A mix of decayed organic matter that is used to fertilise plants and the land

Fancy name for the food waste bin

Farmer's using worms as an alternative to pesticide

Quiz

For some answers:

- explanation appears

For all answers:

- good answer highlighted in green
- If the answer selected by the player was wrong it will highlight in red as shown on the picture
- They also provide links for people who want to do some further research

Here on the right is the answer to question 1

← 1/10 →

Firstly, what even is a compost?

Even though The ComPost Magazine is pretty cool, we were talking about the real composts that you can own at home where you throw away your organic matter and can be used later as fertiliser.

definition from: <https://www.merriam-webster.com/dictionary/compost#other-words>


NEXT

A cool magazine, of course!

A mix of decayed organic matter that is used to fertilise plants and the land ✓

Fancy name for the food waste bin

Farmer's using worms as an alternative to pesticide ✗

Powered by  opinion stage

Quiz

Question 2:

← 2/10 →

What is an advantage of composting?

Reduces landfill waste

Eco-friendly alternative to artificial fertilisers

Reduces garden and kitchen waste

All of the above

Powered by  opinion stage

Quiz

Question 3 :

← 3/10 →

Can you only own a compost if you have a garden?

Yes, you need to have it in the garden

No, you can have one at home

You actually need to have a specific type of garden

You don't need a garden but it should be outdoors (like on a balcony for example)

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Quiz

Question 4:

← 4/10 →

Do all composts need to include worms?

Yes, that is the only way to make the end result fertile for plants

Yes but not all species of worms work to have a good compost

No, but then you need other types of bugs

No, there are different types of composts

Powered by  opinion stage

Quiz

Answer 4:

← 4/10 →

Do all composts need to include worms?

Good news for those of you who do not like worms, there are other ways to have a compost at home :)

NEXT

Yes, that is the only way to make the end result fertile for plants

Yes but not all species of worms work to have a good compost ✕

No, but then you need other types of bugs

No, there are different types of composts ✓

Powered by  opinion stage

Quiz

Question 5:

← 5/10 →


Now, what **SHOULD NOT** be placed in a compost?

Dairy products (cheese, milk, etc)

Paper

Hair and Fur

Leaves

Powered by  opinion stage

Quiz

Answer 5:

← 5/10 →

Now, what SHOULD NOT be placed in a compost?

Having dairy in your compost could lead to bad smells (cheese, duh!) but could also attract rodents and flies...

NEXT

Dairy products (cheese, milk, etc) ✓

Paper

Hair and Fur ✗

Leaves

Quiz

Question 6:

← 6/10 →

Again, what SHOULD NOT be placed in a compost?

Tea bags

Cardboard

Eggs (as in the white and the yolk)

Wood chips

Powered by  opinion stage

Quiz

Answer 6:

← 6/10 →

Again, what SHOULD NOT be placed in a compost?

Just like for the dairy, this would attract pests and smell terrible... you really don't want something that smells like rotten egg anywhere near your house!

NEXT

Tea bags

✕

Cardboard

Eggs (as in the white and the yolk)

✓

Wood chips

Quiz

Question 7:

← 7/10 →


One last time, what SHOULD NOT be placed in a compost?

Nut shells

Apple peel

Grass

Meat or fish (bones and scraps)

Powered by  opinion stage

Quiz

Answer 7:

← 7/10 →

One last time, what SHOULD NOT be placed in a compost?

Once again, smells... pests... let's avoid all that shall we?

Full list of what to put or not in your compost: <https://www.epa.gov/recycle/composting-home>

NEXT

Nut shells ✕

Apple peel

Grass

Meat or fish (bones and scraps) ✓

Powered by opinion stage

Quiz

Question 8:

← 8/10 →

What is NOT necessary in a compost?

The greens (grass, vegetable peels, fruit scraps, etc)

The browns (dead leaves, branches, twigs, etc)

The blacks (coal and charcoal ash)

Water and air

Powered by  opinion stage

Quiz

Question 8:

← 8/10 →

What is NOT necessary in a compost?

Do not put charcoal in your compost as it may be harmful to your plants!

info:
<https://www.epa.gov/recycle/composting-home>
<https://gardentherapy.ca/compost-recipe/>

NEXT

The greens (grass, vegetable peels, fruit scraps, etc)

The browns (dead leaves, branches, twigs, etc) ✕

The blacks (coal and charcoal ash) ✓

Water and air

Quiz

Question 9:

← 9/10 →

What can speed up the composting process?

Watering

Turning

Breaking down bigger pieces of organic matter

All of the above

Powered by  opinion stage

Quiz

Question 10:

← 10/10 →

According to numerous sources, how much of the municipal waste (in the US) is compostable

0-20%

20-35%

30-50%

65-73%

Quiz

Question 10:

← 10/10 →

According to numerous sources, how much of the municipal waste (in the US) is compostable

That is a LOT of waste... and with all the benefits a compost can have on the environment (and your houseplants), why don't you give it a try? :)

—
sources:

<https://juneaucomposts.com/stats-facts>

https://datatopics.worldbank.org/what-a-waste/trends_in_solid_waste_management.html

<https://earth911.com/home-garden/compost-awareness-week-no-more-excuses-start-your-pile/>

NEXT

0-20%



20-35%

30-50%



65-73%

Quiz

Results:

If you have a low score this will appear



0/10 Correct answers!

So what composting isn't your strong suit. No shame in that! That just means that hopefully you've learned something new today! Have a look online to learn more about how to start your own compost at home :)

Anyways, here's a cute dog to cheer you up!




SHARE YOUR RESULTS:

f Share

t Share




Powered by  opinion stage

Quiz

Results:


If you have a “medium” score this will appear :




6/10 Correct answers!


Not bad! Your knowledge about composting is above average and we are officially impressed. A few more clicks around the web and you'll know everything you need to start your own compost!


Anyways, here's a cute dog to encourage you to do even better next time!




SHARE YOUR RESULTS:

 Share

 Share



Powered by  opinion stage

Quiz

Results:

If you have a high score this will appear :



10/10 Correct answers!

You rocked it! Seriously, this quiz was filled with curve balls but nothing got by you. You're a compost genius and you are ready to have your own compost at home (if you don't already).

Anyways, here's a cute doggo to congratulate you on your success!... wait! did he just spill my compost bin?!




SHARE YOUR RESULTS:

f Share

t Share



Powered by  opinion stage