



PRESS RELEASE

PRAGUE COLLEGE STARTS ITS SPRING MASTER SPEAKER SERIES WITH A FOCUS ON HIGH-PROFILE WOMEN SPEAKERS

[xx] March, 2017: Prague College, one of the Czech Republic's leading private universities, is delighted to announce the start of this year's 'Master Speaker' series, with a trio of high profile women lined-up to speak over the coming months.

In recent years, women have been playing increasingly bigger roles across a wide range of industries in the Czech Republic and abroad and for the first semester series Prague College will be welcoming some well-known and high-level women to come in and talk to both students and the general public.

This semester's series was launched on Wednesday, 1st March, with the college welcoming the award-winning Czech photographer and documentary film-maker, **Jarmila Štuková**, who spoke about her experiences filming her latest project in the territory of ISIS, in a talk entitled 'Not Far from the Black Flag'.

On Wednesday, 26 April, students and the public will hear from **Katerina Pavlitova**, who worked for ten years as Director of Czech Tourism in the USA, and since 2016 has been Director of Strategy for Czech Tourism in Prague. She has many years' experience in the hospitality and tourism industry, with specific knowledge of brand, product and digital strategy and is sure to prove very popular.

Also invited to speak in the Master Speaker series this spring is **Andrea Hepnerova**, Managing Director of SAP Services, who is responsible for a CZK 1bn. delivery business and 1050+ employees based in Prague. The company provides services to employees and customers in 130 countries throughout the world.

Talking about the Master Speaker series generally, Douglas Hajek, the founder and director of Prague College says

'I have always felt that our Master Speaker series is one of the best things that we do at Prague College. Over the years we have welcomed some of the best-known and well-regarded speakers from both the Czech and international business and other worlds and this gives our students the invaluable experience of hearing from, and interacting with, real role models on a face-to-face basis. Plus, of course, it also gives us the chance to open the doors of Prague College to the outside world, who also enjoy listening to speakers of the calibre that we are able to attract.'

All Master Speaker Speaker events start from 6.00 pm and are held in the Blanicka wing of Prague College. Entrance is free.

Find out more about the Master Speaker Series on [www.praguecollege.cz].

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Notes for Editors:

Prague College was founded in 2004 and offers programmes in Business, International Management, Accounting, Finance, Graphic Design, Fine Art (Experimental Media) and Computing. It is accredited by the UK's Teesside University, which was named "UK University of the Year" by the Times Higher Education magazine in 2009-10. Prague College was identified by Cambridge University Students Union in 2012/13, and again for 2013/14 as an "increasingly attractive option for British graduates wanting practical university education for a career". The college added the Flexible Study Business Programme to its roster in 2014 and Media and Communications in 2015, both of which are fully accredited by Teesside University.

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