



Prague College

PRESS RELEASE

PRAGUE COLLEGE TO HOST SEMINAR ENTITLED “MAN DISCONNECTED – MOTIVATING MILLENIALS” IN COOPERATION WITH INTERNATIONAL BUSINESS FORUM

xxth October, 2017: Prague College, one of the Czech Republic's leading private universities, is delighted to announce that on Thursday, 19th October from 17:30 onwards, it will be hosting yet another high-profile speaker event, this time a seminar on the internet and its impact on our lives entitled “Man Disconnected – Motivating Millenials”

The seminar, which is being organized in conjunction with the International Business Forum, the independent, non-profit organization with which the College is a long-term partner, will feature a number of high-profile speakers and will be followed by an airing of the critically acclaimed film entitled ‘Children Online’

Speakers for this event include the famous Czech neurologist, MUDr Martin Stránský, who will discuss the effects of the internet and social media on both our working and personal lives. He will be followed by Dave Gannon, Associate Head of the School of Business at Prague College, who will be talking about the strategies that organisations and managers need to develop in order to overcome the workplace gulf when employing the new millennials, and finally Alex Raiman, the Chief Operating Office of Keastone Inc, who will discuss the positives that, despite the above, the new millennials and the ‘younger generation’ generally bring to the workplace. The seminar will end with a moderated panel discussion with members of the audience.

Talking about the seminar, Douglas Hajek, the Founder and Director of Prague College said:

“We are delighted to be able to partner with such a prestigious organization as the International Business Forum, and are very happy that together we are able to put together events of this caliber. We believe that these events are extremely important, both for the general public who regularly turn out to listen as well as our students, who can learn so much from hearing from high-profile speakers about real-life issues. This is the second of such joint events and we hope that there will be many more.”

The seminar “Man Disconnected – Motivating Millenials” takes place on Thursday, 19th October, 2017 from 17:30 onwards at the Prague College premises (Polská 10, Blanická entrance), and is open to Prague College students and IBF members for free, and to the general public for 200 Kč per head. If you are interested to attend, you can sign up on info@ibforum.cz.

Find out more about Prague College on www.praguecollege.cz and the International Business Forum on www.ibforum.cz.

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Notes for Editors:

Prague College is a private university based in Vinohrady, offering British degree programmes in three faculties: Business, Art & Design, and Media & IT. In 2017 it became the first independent university with foreign accreditation to have all its Bachelor’s and Master’s degree programmes officially registered by the Czech Ministry of Education, Youth and Sport. The college has 500 Czech and international students. Classes are taught in English, and degrees are accredited and awarded by Teesside University (UK). Alumni include Jan Rosicky, winner of the Royal Society of Arts student design award (2016), and Vit Horky, founder of IT company Brand Embassy.

For more information please contact:

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